

NTR TRUST NEWS BULLETIN - 2

We are happy to share with you the NTR Trust e-News Bulletin for the month of July and August 2015.

Since its inception in the year of 1997, NTR Trust has strived to maintain highest standards of service and robust levels of transparency to all its stakeholders. Staying true to this, NTR Trust sends out this bi-monthly e-newsletter to update its donors, partners, beneficiaries and the general public of its major programmatic activities.

We will be happy to have your feedback for the NTR Trust e-News Bulletin. Further will be grateful if you can share this NTR Trust e-News Bulletin with your near and dear and seek their support too!!

HIGHLIGHTS

1. World Youth Skill Day:

NTR Trust conducted [World Youth Skill Day](#) on 15 July, 2015 at NTR Trust Bhavan, Hyderabad. NTR Trust in collaboration with [Synchroserve IT Solutions Pvt Ltd](#) trained 218 young graduates and 78 were given placements successfully. All the young people thanked NTR Trust for providing them with this opportunity.

2. Infinity Ride:

NTR Trust was the lead sponsor of [Infinity Ride](#): Infinity Ride was organized by NTR Trust in collaboration with [Aditya Mehta Foundation](#) and [Border Security Force \(BSF\)](#). Infinity Ride was done to spread awareness about the Rights of People with Disabilities, to raise funds for Para-athletes and to promote Voluntary Blood Donation. It was a three day Inter-state ride which started from BSF Head Quarters, Bangalore on 12 August, 2015 and culminated at NTR Trust Bhavan, Hyderabad on 15 August, 2015. NTR Trust organized Voluntary Blood Donation camp and Free Medical camps at various locations throughout the ride.

3. [NTR Trust adopts two orphans](#):

[Nara Lokesh](#), Trustee came to know about the plight of two orphan children - Sirisha (aged 16) & Mani (aged 11) - through a Telugu newspaper and reached out to the children through NTR Trust. We promised to provide free admission in NTR Model School & College with free hostel facility. Sirisha got admitted at [NTR Girls Junior College](#) and Mani was assured admission in NTR Model school once he comes to 6th standard.

4. Independence Day Celebrations:

We proudly celebrated 69th Indian Independence Day at all NTR Trust offices and operational locations. We renewed our commitment to serve the nation by actively striving to achieve the NTR Trust objectives.

EDUCATION

Education is one among the four priority areas of NTR Trust. The trust has established NTR Model School in Moinabad, Hyderabad in 2005 and has provided free quality education with hostel facility to 1,173 children who are either orphans or from economically poor background. Further, through various associated educational institutions NTR Trust sponsored free education of 2063 children across the states of Andhra Pradesh and Telangana.

Our vision is to give quality education to thousands of needy children who cannot afford to pay for it. Towards this vision we intend to establish one school in every district of AP & Telangana.

Key Activities:

1. [Dr. Denise Shetter superintendent of schools from Texas USA](#), visited NTR Model School and conducted orientation sessions to the teaching faculty and students on developing analytical thinking and Interpretive skills.
2. [Nara Bhuvaneshwari, our Trustee, inaugurated state of the art new Academic Block](#) at NTR Girls' Junior College on 27 July, 2015.
3. To focusedly train NTR Model School students in English communication skills, English Club was started on 01 August, 2015.
4. NTR Model School celebrated 69th Independence Day at NTR Model School, Gandhipet on 15 Aug 2015. Shri Enugala Peddi Reddy, State TDP Vice President hoisted the flag, Mr.Y.Mohan Rao (COO), Mr.N.S.Prasad(Director) & Mr.Joji Reddy (Principal) addressed the gathering.

Press & Media Coverage:

1. [NTR Trust provided free education to two orphan children](#)
2. [Dr.Denise Shetter interaction session at NTR Model School, Gandhipet](#)
3. [English Club Installation at NTR Model School on 1 Aug 2015](#)
4. [Inauguration of new Block at NTR Junior College, Gandhipet Campus - FB](#)
5. [Inauguration of new Block at NTR Junior College, Gandhipet Campus - website](#)

Blogs:

1. [NTR Trust provided free education to two orphan children](#)
2. [Inauguration of New Academic Block at NTR Junior College,Gandhipet](#)

HEALTH

Under the Health portfolio NTR Trust activities include [Blood Banks](#), [Health Camps](#) and [NTR Sujala-safe drinking water initiative](#). Through our Blood Banks we have **saved more than 200,000 lives** so far. We have conducted more than **5132 Medical camps** and provided medical services to **1,130,000** beneficiaries across the Telugu region. NTR Trust Sujala plants regularly provide safe drinking water to 200,000 people across 70 locations. Off late we have set up a state-of-the art Mega Water Plant in Kuppam with a cluster based approach. The

Kuppam cluster plant serves 20 wards/villages with an average dispensation of **65,000 liters per day at Rs. 2 per 20 liters.**

Our future vision is to scale our commitment to serve by establishing Blood Banks in others small cities, automating our Medical Camps to create more transparency in our operations. Going forward we also intend to set up more mega safe drinking water units and slowly transform NTR Sujala as an independent portfolio in our work.

Key Activities:

1. Infinity Ride: NTR Trust was the lead sponsor of Infinity Ride - an inter state 3 day cycle ride to raise the awareness about the rights of the people with disabilities and raise funds for para-athletes. This Inter-state ride started from BSF Head Quarters, Bangalore on 12.08.2015 and culminated at NTR Trust Bhavan, Hyderabad on 15.08.2015.
 - [Mr.PS Sandhu, Inspector General of BSF](#) flagged off the infinity ride at BSF Head Quarters, Bangalore on 12.08.2015. Aditya Mehta & 60 more riders started their pedalling and were cheered by BSF jawans.
 - The riders stopped at Kodi Konda Village in Anantapur District. CEO of NTR Trust & hundreds of Telugu Desam Party workers welcomed the riders.
 - [Smt.Paritala Sunitha \(Minister of Civil Supplies\) & B.K.Pardha saradhi \(District party president\)](#) welcomed the riders at Penukonda on 12.08.2015 at 1pm and appreciated the efforts of the cyclists and called them "Inspirational People" who rise above all odds to make way for others to follow. NTR Trust organized Voluntary Blood Donation camp and Medical camps. The riders were cheered to Anantapur by NTR Trust CEO, T.Vishnu vardhan.
 - The cyclists were welcomed by Mr.Prabhakar chowdary (MLA) at Anantapur on 12.08.2015 at 5pm. [Cyclists were felicitated at an auditorium in Anantapur.](#) NTR Trust organized Blood donation camp and Medical camp at this pit stop.
 - Aditya Mehta and 60 para-cyclists accompanying them continued to show commitment and strength of character that could envy able-bodied riders. [The cyclists were welcomed by Mr.K.E.Prathap \(MLA\) at Dhone](#) on 13.08.2015 at 1pm. NTR Trust representatives, Telugu Desam Party leaders, students and spectators were in awe after witnessing the cyclists go to great lengths, literally , to prove that they are no less. NTR Trust organized Blood Donation camp and Medical camp at this pitstop. Pedalists were cheered to Kurnool by NTR Trust COO, Mr.Y.Mohan Rao.
 - The Cyclists were welcomed by T.G.Venkatesh, Political Leader at Kurnool on 13.08.2015 at 5pm. NTR Trust has organized Blood Donation camp and Medical camp at this pitstop.
 - Shri Nara Lokesh, Trustee of NTR Trust joined para-cyclist Aditya Mehta and 60 other cyclists at Shamshabad on 15.08.2015. Nara Lokesh extended his full support to the cause.

- More than 100 disabled people along with 800 students from NTR Model School and College, Vignan Engineering college, BVRIT & other Educational Institutions formed a Human Chain to welcome and cheer the Infinity riders.
2. Shri Nara Chandrababu Naidu, Chief Minister of Andhra Pradesh visited NTR Sujala, Safe Drinking Water dispensation units in Kuppam. This is one of the 20 RO dispensation units of Mega water purification plants set up by NTR Trust, which serves about 8,500 households. He interacted with Dhanalakshmi caretaker of dispensing unit of Animiganipally village and learnt about the functionality and delivery mechanism of the Kuppam plant. Chief Minister instructed RWS department to establish 20 more similar purification plants.
 3. During July and August, 2015 various organizations and individuals have come forward to voluntarily donate blood. We salute their amazing spirit and thank the institutions, employees and well-wishers for giving us the opportunity to contribute to the noble cause of voluntary blood donation. The following are the details of major voluntary blood donation drives undertook by NTR Trust in the month of July-August 2015.

S.No	Company Name	Location
1	Verizon Data services Pvt Ltd	Hyderabad
2	Ascendas Services India Pvt Ltd	Hyderabad
3	Nakka Ravinder Birthday	Hyderabad
4	Kapstron Securities	Hyderabad
5	Neuland Laboratories	Hyderabad
6	Wissen Infotech	Hyderabad
7	Infinity Ride - Penukonda	Hyderabad
8	Infinity Ride - Anantapur	Hyderabad
9	Infinity Ride - Dhone	Hyderabad
10	Infinity Ride - Kurnool	Hyderabad
11	Infinity Ride - Jadcherla	Hyderabad
12	JNTU College	Hyderabad
13	Aerolite	Hyderabad
14	Laxma Reddy Charitable Trust	Hyderabad

15	Neelima Hospital	Hyderabad
16	Vijetha College	Hyderabad
17	Chandanagar	Hyderabad
18	Bachpan School	Hyderabad
19	Phoenix	Hyderabad
20	Generation Yuva Gajuwaka	Visakhapatnam
21	Sriharipuram 47th Ward	Visakhapatnam
22	Anjaneya Alloys	Visakhapatnam
23	Lalam Koduru Village	Visakhapatnam
24	Meher Degree College	Visakhapatnam
25	Lakshmi Hyundai	Visakhapatnam
26	Satya Sai Mandir	Visakhapatnam
27	Peddapudi Camp	Visakhapatnam
28	Soar Foundation	Visakhapatnam
29	Srivalli Shipping Company	Visakhapatnam
30	Lendi Engineering college	Visakhapatnam
31	Andhra University Engg Campus	Visakhapatnam
32	Chitralaya Shopping Mall	Visakhapatnam
33	Snehithulu Varadhi Ravindra Nagar	Visakhapatnam
34	Chitralaya Shopping Mall	Visakhapatnam
35	Anakapalli MLA Bday Camp	Visakhapatnam
36	Photographer's Assn	Visakhapatnam
37	Waltair Camera Club	Visakhapatnam
38	Yalamanchalli MLA Bday Camp	Visakhapatnam

4. Free medical Camp was organized at Eluru in collaboration with Asram Hospitals on 12.07.2015. Around 220 people were treated at the camp. BP, Sugar & RBS tests were conducted at the camp and medicines were distributed at free of cost by NTR Trust.

5. Free medical Camp was held for devotees at Rajahmundry & Kaleshwaram from 14.07.2015 to 25.07.2015. 6,000 devotees were provided free medical checkups and free medicines.
6. NTR Trust organized a free Medical Camp at Narayanpur, Medak District on 29.07.2015. Around 150 villagers were benefited with general check ups and free medicines were provided.
7. Free medical Camp was organized by NTR Trust at Kannepally, Adilabad District on 30.07.2015 & 31.07.2015. 450 people were benefited with general checkups and free medicines.
8. Infinity Ride Event: NTR Trust organized a free Medical Camps at Penukonda, Anantapur, Dhone, Kurnool & Jadcherla as a part of Infinity Ride from 12.08.2015 to 14.08.2015. A total of 6,600 people were treated at the camp. BP, Sugar & RBS tests were conducted at the camp and free medicines were distributed.
9. NTR Trust has organized a free medical camp at Sheela Nagar, Visakhapatnam on 02.08.2015. 120 people were benefited and medicines were distributed free.
10. Free medical camp held at Macherla, Guntur District on 14.08.2015. 846 people were benefited and free medicines were distributed.
11. Free medical Camp held at Jagaramudi village, Guntur District on 19.08.2015. 321 people were benefited and free medicines were distributed.
12. NTR Trust organized a free medical Camp at Kolluru, Guntur District on 25.08.2015. 313 people were treated at this camp. General check ups like RBS tests, BP & Sugar were conducted at the camp and free medicines were distributed.
13. Free medical camp held at Kotiyala, Medak district on 31.08.2015. 150 people were benefited and free medicines were distributed at this camp.

Press & Media Coverage:

Our Health related activities received a lot of media attention and appreciation.

1. [NTR Trust is the lead sponsor of Infinity Ride \(12 Aug 2015 - 15 Aug 2015\)](#)
2. News Coverage on Infinity Ride by Andhra Jyothi on 12.08.2015
3. News Coverage on Infinity Ride by Andhra Prabha on 12.08.2015
4. News Coverage on Infinity Ride by Eenadu on 12.08.2015
5. News Coverage on Infinity Ride by Andhra Bhoomi, Penukonda on 13.08.2015
6. News Coverage on Infinity Ride by Andhra Bhoomi, Anantapur on 13.08.2015
7. News Coverage on Infinity Ride by Andhra Bhoomi, Dharamavaram on 13.08.2015
8. News Coverage on Infinity Ride by The New Indian Express on 13.08.2015
9. News Coverage on Infinity Ride by Vartha on 15.08.2015
10. News Coverage on Infinity Ride by Eenadu on 15.08.2015
11. News Coverage on Infinity Ride by Andhra Bhoomi on 15.08.2015
12. News Coverage on Infinity Ride by Andhra Prabha on 15.08.2015
13. News Coverage on Infinity Ride by The New Indian Express on 15.08.2015
14. [News Coverage on Infinity Ride on NTR Trust Facebook](#)
15. [Live Coverage on Infinity Ride by NTV Channel](#)

16. [Live Coverage on Infinity Ride by ABN Channel](#)
17. [Live Coverage on Infinity Ride by Tv5 Channel](#)
18. [Live Coverage on Infinity Ride by ABN Channel](#)
19. [Live Coverage on Infinity Ride by ABN Channel in Kurnool](#)
20. [Live Coverage on Infinity Ride by CVR Channel in Kurnool](#)
21. [Live Coverage on infinity Ride by Eenadu Channel in Bachpan Donation drive on behalf of NTR Trust](#)
22. [Shri Nara Chandrababu Naidu visit to NTR Sujala,Kuppam Plant](#)

Blogs : Infinity Ride

1. [Infinity Ride 2015 ride flagged off on 12 Aug 2015](#)
2. [Infinity Ride Pit Stop at Penukonda on 12.08.2015](#)
3. [Felicitation Infinity Ride event in Anantapur on 12.08.2015](#)
4. [Infinity Ride Pit Stops at Dhone and Kurnool on 13.08.2015](#)
5. [Spectacular Finale of Infinity Ride at NTR Trust Bhavan on 15.08.2015](#)
6. [Shri Nara Chandrababu Naidu visit to NTR Sujala, Kuppam Plant](#)
7. [Medical Camp at Jagarlamudi on 19.08.2015](#)
8. [Medical Camp at Macherla on 14.08.2015](#)
9. [Medical Camp held at Rajahmundry & Kaleshwaram on occasion of](#)

[pushkaralu](#)

EMPOWERMENT AND LIVELIHOODS

As part of this portfolio, NTR Trust has been assisting entrepreneurs to set up their own ventures through the Entrepreneur Development Program (EDP), conduct Jobs Drives to provide employment opportunities for youth. Recently we have taken keen interest to groom skills of young people and make them employable. The goal of is to empower students through self-image, social skills and career skills.

As part of our Skill Development Initiative Synchro Serve has joined hands with NTR Trust as a Knowledge Partner with an intention to groom and gainfully place students from rural areas. A total number of **218** students completed their training. **78** students were successfully placed in jobs at various IT/ITES companies like Inspirededge, Ram Tech, Apex, Return Trucks, Big C, Indian Airlines, At. Antonet, Aegis, Act Fiber & Genpact companies.

Key Activities:

1. World Youth Skill Day: All the young people who participated in the event at NTR Trust Bhavan on 15.07.2015 mentioned that they have improved their skills from the training and got placed. They thanked NTR Trust Skill Development Centre for the wonderful service.

2. NTR Trust signed MoU with Synchro serve on 20.08.2015. Synchro Serve promised to provide 1000 placements per annum.

Media Coverage:

[World Youth Skill Day at NTR Trust Bhavan on 15.07.2015](#)

Blogs:

[World Youth Skill Day at NTR Trust Bhavan on 15.07.2015](#)

Vacancies at NTR Trust

- Senior Medical Officers required at our Blood Banks in Hyderabad and Guntur. As a senior MO you need to motivate the donors, manage donor reactions and be in charge of the blood processing activities.
- Lab Technicians required at Guntur Blood Bank to do blood grouping, serum grouping, component preparation, X-matching, maintenance of records, attending camps etc.

To apply please send your resume with a covering letter to hr@ntrtrust.org

Internships at NTR Trust: We are looking for young graduates to intern with us. NTR Trust promises to give rich work experience across Education, Health, Safe Drinking Water and Youth Empowerment verticals. Interns are required to spend a minimum of 15 days with us. If you are interested, please send your resume with a letter of motivation to ceo@ntrtrust.org

About NTR TRUST

Established in 1997, NTR Trust has been at the forefront of bringing socio-economic change in Andhra Pradesh and Telangana states. It endeavors to create opportunities for the underprivileged to achieve their full potential, safeguarding health and safety and reducing poverty and instances of injustice. Our work is guided by an important principle: that we are guardians of private funds which must be utilized in the public interest. We are inspired by NTR's deeply held belief: that sharing and caring is the ultimate goal of human life.

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Support us:

Donors can donate to NTR Trust using debit card or credit card issued by any bank. We use HDFC bank payment gateway services for managing and maintaining transaction processes. If you are an Indian citizen with an Indian passport or an overseas donor who files tax returns in India, then you can avail 50% tax exemption under Indian I.T Act u/s 80G of I.T Act 1961. You

can track online donations made to NTR memorial trust. You or your team can [view donations](#) made to the trust, enabling you to track success of your fundraising online.

Thanks and regards

Mr. T. Vishnu Vardhan
Chief Executive Officer
NTR Trust

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