

## **NTR TRUST NEWS BULLETIN - 1**

We are happy to share with you the maiden NTR Trust e-News Bulletin for the month of May and June 2015.

Since its inception in the year of 1997, NTR Trust has strived to maintain highest standards of service and robust levels of transparency to all its stakeholders. Staying true to this, NTR Trust has decided to launch this bi-monthly e-newsletter to update its donors, partners, beneficiaries and the general public of its major programmatic activities. We appreciate your feedback on this maiden e-newsletter.

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### **HIGHLIGHTS**

1. Bloodline Initiative with LVPEI: Event held on 16 May, 2015 is first in the series of voluntary blood donation camps done as part of the Bloodline Initiative done in collaboration with LVPEI. It aims to build awareness about Retinoblastoma (eye cancer that occurs in children under 5 years of age). NTR Trust has pledged to give blood at free of cost to children who undergo Retinoblastoma treatment at LVPEI. Actor Nara Rohith inaugurated this initiative.
2. NTR Trust Girl Education Scholarship Test (NTR-GEST): A state-level scholarship test exclusively for girls pursuing Intermediate education was conducted by NTR Trust at NTR Girls Junior College, Moinabad, Hyderabad on 10 May, 2015. Through NTR-GEST we intend to support the Intermediate (10+2) education of 35 meritorious girls from the states of Andhra Pradesh and Telangana. About 700 girls took part in NTR-GEST.
3. Mega camps in Mahanadu-2015: NTR Trust organized a mega voluntary blood donation camp and provided free emergency and medical services to thousands of people at Mahanadu during 27 to 29 May, 2015. Shri Nara Chandrababu Naidu garu inaugurated the Blood Donation Camp. 810 volunteer blood donors donated blood. About 2,200 people were provided free medical check-up and medicines.
4. MOU signed with Roche Group: NTR Trust Blood Bank, Hyderabad signed an MOU with the Roche Group to further strengthen its world class blood screening diagnosis facilities. The Hyderabad Blood Bank will soon have an automated NAT (nucleic acid test) that will help quickly detect viral strains, such as HBV, HCV, HIV-1 & HIV-2, in the blood sample. This MoU affirms our commitment to provide quality blood through NTR Blood Banks.
5. WBDD Celebrations: NTR Trust Blood Banks celebrated World Blood Donor Day on 14 June, 2015 across all the three locations with 2015' theme "Thank you for saving my life". A felicitation event was held to honor the selfless people who voluntarily donate blood. Voluntary blood donation camps were held at various locations in Andhra Pradesh and Telangana.

## EDUCATION

Education is one among the four priority areas of NTR Trust. The trust has established NTR Model School in Moinabad, Hyderabad in 2006 and has provided free quality education with hostel facility to 3,245 children who are either orphans or from economically poor background. Further, through various associated educational institutions NTR Trust sponsored free education to 2063 children across the states of Andhra Pradesh and Telangana. Our vision is to give quality education to thousands of needy children that cannot afford to pay for it. Towards this vision we intend to establish one school in every district of AP & Telangana.

### **Key Activities:**

1. NTR Girls' Junior College was started in the month of May 2015 at Moinabad, Hyderabad. [See this video for a view of the 10 acre college campus](#). Along with the holistic education in the intermediate course this college intends to train young girls for the Common Law Admission Test (CLAT) – a national level competitive exam for admission to renowned Law Universities like NALSAR.
2. 161 applications forms were issued for free admission to NTR Model School.
3. A total of 2,401 applications (1454 in AP & 947 in TS) issued for education sponsorships by NTR Trust.
4. Of the 1,265 applications received for educational sponsorship 1,028 applications were short-listed by post verification.
5. A state-level scholarship test exclusively for girls- “NTR-GEST” was conducted by NTR Trust at NTR Girls Junior College to award 35 scholarships to meritorious girl students. The scholarship test witnessed participation of a record number of 700 girls from both the Telugu speaking states.
6. NTR Trust Chief Executive Officer- Mr. T. Vishnu Vardhan, Chief Operating Officer- Mr. Y. Mohan Rao, and NTR Girls College Principal, Mr.Joji Reddy interacted with about 1,200parents at an event on 10 May, 2015 and shared the NTR Trust's vision for Education.
7. We are glad to share that 20 meritorious young women were awarded scholarships of Rs. 60,000/- per student for their Intermediate education in outside Educational Institutions. These scholarships were awarded based on the NTR Trust - Girl Education Scholarship Test (NTR-GEST). Our Trust CEO & COO handover scholarship letters to 20 students in NTR Trust Bhavan,Hyderabad on 13 June 2015
8. 90 young women began their first day of Intermediate Course at our NTR Girls' Junior College in our 10 acre campus in Moinabad,Hyderabad on 11 June 2015.
9. During May and June 2015 NTR Trust worked towards providing free and concession fee based education to about 250 students through various associated colleges and schools. Most of these students did not have both or either of the parents, or their parents were disabled or from an economically poor background.

### **Press & Media Coverage:**

1. [NTR Trust Scholarship Ceremony article published in Andhra Jyothi 14 June, 2015](#)
2. [NTR Trust Scholarship Ceremony article published in Andhra Prabha 14 June, 2015](#)
3. [NTR Trust Scholarship Ceremony article published in Eenadu 14 June, 2015](#)

4. [NTR Trust Scholarship Ceremony article published in Surya 14 June, 2015](#)
5. [NTR Trust Scholarship Ceremony article published in Telugu Times 15 June, 2015](#)

**Blogs:**

1. [NTR Trust Scholarship Ceremony - 13 June 2015](#)
2. [One right step towards Girl Education - NTR GEST 10 May 2015](#)

**HEALTH**

Under the Health portfolio NTR Trust activities include [Blood Banks](#), [Health Camps](#) and [NTR Sujala-safe drinking water initiative](#). Through our Blood Banks we have **saved more than 2 lakh lives** so far. We have conducted more than **5000 Medical camps** and provided medical services to **10,50,000** beneficiaries across the Telugu region. NTR Trust Sujala plants regularly provide safe drinking water to 2 lakh people across 70 locations. Oflate we have set up a state-of-the art Mega Water Plant in Kuppam that serves 30 wards/villages with an average dispensation of **3,000 cans per day at Rs. 2 per 20 liters**. Our future vision is to scale our commitment to serve by establishing Blood Banks in others small cities, automating our Medical Camps to create more transparency in our operations. Going forward we also intend to set up more mega safe drinking water units and slowly transform NTR Sujala as an independent portfolio in our work.

**Key Activities:**

1. Blood Line Initiative: In collaboration with [LV Prasad Eye Institute](#) NTR Trust started the Blood Line Initiative on 16 May, 2015. As part of this a voluntary blood donation camp was organized at LVPEI. This camp is first in the series of four camps spreading across three states. The aim of this Bloodline initiative is to build awareness about Retinoblastoma (eye cancer that occurs in children under 5 years of age). NTR Trust has pledged to give blood at free of cost to children who undergo Retinoblastoma treatment at LVPEI. Actor [Nara Rohith](#) inaugurated the event.
2. During May and June, 2015 various organizations and individuals have come forward to voluntarily donate blood. We salute the amazing spirit and thank the institutions, employees and well-wishers for giving us the opportunity to contribute to the noble cause of voluntary blood donation. The following are the details of major voluntary blood donation drives undertook by NTR Trust in the month of May-June 2015.

S.No	Company Name	Location
1	Oracle India Pvt. Ltd.	Hyderabad
2	Vertex Customer Solutions India Pvt Ltd	Hyderabad
3	Mahanadu Blood Donation Drive	Hyderabad
4	Microsoft Corporation	Hyderabad
5	Diebold Corporation	Hyderabad

6	Balaji Hospital	Hyderabad
7	Rotary Club	Hyderabad
8	Classic Designer Solutions	Hyderabad
9	Symbiosis	Visakhapatnam
10	CMR Central Mall	Visakhapatnam
11	Chitralaya Mall	Visakhapatnam
12	Githam Medical College	Visakhapatnam
13	CMR Weekly Camps	Visakhapatnam
14	Surekha Charitable Trust	Visakhapatnam
15	Sri Satya Sai Seva Organization	Visakhapatnam
16	Sriharipuram	Visakhapatnam
17	Aakansha Foundation	Visakhapatnam
18	Aikya Foundation	Visakhapatnam
19	Sujatha Nagar	Visakhapatnam
20	Chintapalli Awake foundation	Visakhapatnam

3. Medical Camp was organized at Mahanadu 2015 in collaboration with [Malla Reddy group of hospitals](#) and [Mediciti Hospitals](#). 2,200 people were provided with first-aid and medical services at free of cost by NTR Trust.
4. Medical Camp held at Buddaram village in Ghanpur Mandal of Warangal district on 22 June 2015. 1,500 villagers were given a medical examination and medicines at free of cost.
5. In collaboration with Mediciti Hospitals, NTR Trust has organized a free Medical Camp at Adivi Masjid village, Mulugu Mandal, Medak on 27 June 2015. A total of 230 people were treated at the camp. Of this 80 were referred to Mediciti hospitals for further medical attention. BP, Sugar & RBS tests were conducted at the camp and medicines were distributed at free basis.

#### **Press & Media Coverage:**

Our Health related activities received a lot of media attention and appreciation.

1. [Nara Rohit inaugurated NTR Trust Blood Donation Camp - News coverage by ABN 16 may 2015.](#)

2. [NTR Trust pledges free blood to children undergoing Retinoblastoma Treatment at LVPEI - News coverage by Hybiz Tv 16 may 2015.](#)
3. [Nara rohit inaugurates Blood donation camp in LVP Eye Institute - News Coverage by ABN 16 may 2015](#)
4. [T.Vishnu Vardhan NTR Trust CEO speech at Blood Donation Camp - News coverage by Hybiz Tv 16 may 2015](#)
5. [Swathi L V Prasad Eye Inst. speech - News coverage by Hybiz Tv 16 may 2015](#)
6. [Sreedevi L V Prasad Eye Inst. Blood Donation Camp - News coverage by Hybiz Tv 16 may 2015](#)
7. [Nara Rohit Actor At Blood Donation Camp - News coverage by Hybiz Tv 16 may 2015](#)
8. [L V Prasad Eye Institute Conducts Blood Donation Camp to Observe Retinoblastoma Week - News article published by Indiacsr 16 may 2015](#)
9. [LVPEI conducts blood donation camp through NTR Trust Blood Bank - News article by United News of India may 16 2015](#)
10. [Nara Rohit inaugurates Blood donation camp in LVP Eye Institute \(17 - 05 - 2015\) - News coverage by ABN Channel](#)
11. [Bloodline initiative to help infants - News article published by The Hans India - 20 July 2015](#)
12. [LVPEI conducts blood donation camp - News article published by Web India123 - 20 May 2015](#)
13. [Bloodline Initiative to Help Infants - News article by veooz](#)
14. [L V Prasad Eye Institute conducts blood donation camp in Hyderabad - News article published by Chennai Patrika on may 16 2015](#)
15. [LVPEI conducts blood donation camp - News Article publishd by Webindia 123 - 20 May 2015](#)
16. [Nara Rohit Inaugurates Blood Donation Camp Organised by LV Prasad Eye Institute - News article by Ragalahari on May 16 2015](#)
17. [Nara Rohit inaugurates Blood donation camp in LVP Eye Institute - News coverage by ABN on 17 May 2015](#)
18. [NTR Trust Medical camp at Buddaram village - News article published in Andhra jyothe 23 June 2015](#)
19. [NTR Trust Medical Camp at Adivi Masjid Village,Meda - News article published in Eenadu 23 June 2015](#)
20. [NTR Trust Medical Camp at Adivi Masjid Village,Meda - News article published in Namaste Telangana 23 June 2015](#)

**Blogs :**

1. [Blood Line initiative to the rescue of firefold Retinoblastoma patients at LV Prasad Eye Institute](#)
2. [NTR Trust's Maha record at Mahanadu 2015](#)
3. [NTR Trust wishes World Blood Donor Day 14 June 2015](#)

4. [Soothing touch to 3,000 people at Buddaram Village, Warangal 22 June 2015](#)
5. [NTR Trust Medical Aid at Adivi Masjid Village, Medak 22 June 2015](#)

### YOUTH EMPOWERMENT AND LIVELIHOODS

As part of this portfolio, NTR Trust has been assisting entrepreneurs to set up their own ventures through the Entrepreneur Development Program (EDP), conduct Jobs Drives to provide employment opportunities for youth. Recently we have taken keen interest to groom skills of young people and make them employable.

1. Nara Lokesh, Trustee inaugurated the state-of-art Skill Development Centre facility at NTR Trust Bhavan. The facility has the capacity to train 250 individuals every month and equip them with suitable skill sets to make them job-ready in the IT/ITES sector.
2. As part of our Skill Development Initiative Synchro Serve has join hands with NTR Trust as a Knowledge Partner with an intention to groom and gainfully place students from rural areas.
3. About 10 batches were provided training at NTR Trust Skill Development centre during the last 3 months.
4. A total number of **218** students completed their training. **78** students were successfully placed in jobs at various IT/ITES companies like Inspiredge, Ram Tech, Apex, Return Trucks, Big C, Indian Airlines, At. Antonet, Aegis, Act Fiber & Genpact companies.

### **Media Coverage:**

[Inauguration of Skill Development Centre by Shri Nara Lokesh - News coverage in CVR News on 6 Apr 2015](#)

### **Blogs:**

[Inauguration of Skill Development Center by our Trustee, Shri Nara Lokesh - 03 April 2015](#)

### **Vacancies at NTR Trust**

- Senior Medical Officers required at our Blood Banks in Hyderabad and Guntur. As a senior MO you need to motivate the donors, manage donor reactions and be in charge of the blood processing activities.
- Lab Technicians required at Guntur Blood Bank to do blood grouping, serum grouping, component preparation, X-matching, maintenance of records, attending camps etc.

To apply please send your resume with a covering letter to [hr@ntrtrust.org](mailto:hr@ntrtrust.org)

**Internships at NTR Trust:** We are looking for young graduates to intern with us. NTR Trust promises to give rich work experience across Education, Health, Safe Drinking Water and Youth Empowerment verticals. Interns are required to spend a minimum of 15 days with us. If you are interested, please send your resume with a letter of motivation to [ceo@ntrtrust.org](mailto:ceo@ntrtrust.org)

## **About NTR TRUST**

Established in 1997, NTR Trust has been at the forefront of bringing socio-economic change in Andhra Pradesh and Telangana states. It endeavors to create opportunities for the underprivileged to achieve their full potential, safeguarding health and safety and reducing poverty and instances of injustice. Our work is guided by an important principle: that we are guardians of private funds which must be utilized in the public's interest. We are inspired by NTR's deeply held belief: that sharing and caring is the ultimate goal of human life.

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### **Support us:**

Donors can donate to NTR Trust using debit card or credit card issued by any bank. We use HDFC bank payment gateway services for managing and maintaining transaction processes. If you are an Indian citizen with an Indian passport or an overseas donor who files tax returns in India, then you can avail 50% tax exemption under Indian I.T Act u/s 80G of I.T Act 1961. You can track online donations made to NTR memorial trust. You or your team can [view donations](#) made to the trust, enabling you to track success of your fundraising online.

Thanks and regards

Mr. T. Vishnu Vardhan  
Chief Executive Officer  
NTR Trust