

## **NTR TRUST NEWS BULLETIN - 4**

*Wishing you a Fabulous NEW YEAR with full of great achievements and experiences.*

### **HAPPY NEW YEAR**

We are happy to share with you the NTR Trust e-News Bulletin for the months of November and December, 2015. We will be happy to have your feedback on the NTR Trust e-News Bulletin.

#### **HIGHLIGHTS**

1. Free coaching for Group 1, Group 2 & other competitive exams was launched by Ms. Nara Brahmani, Trustee and Y.Mohan Rao, COO-Education on 20<sup>th</sup> November. This initiative received an overwhelming response of 12500 applicants, out of which about 120 candidates were chosen based on a two stage selection process.
2. Due to our efforts in collaboration with the local community members, Komaravolu village was declared as ODF (Open Defecation Free) by Govt. of Andhra Pradesh. Ms. Nara Bhuvaneshwari, Managing Trustee of NTR Trust, has adopted this village with NTR Trust being one of the sectoral partners.
3. Our Skill Development Centre at Hyderabad was recognized as one of the Iconic *Pradhan Mantri Kaushal Vikas Yojana* (PMKVY) centres by National Skill Development Council (NSDC), Ministry of Skill Development, Government of India.
4. NTR Model School organized a 3 day NTR-FEST 2015, in which more than 1,000 children from 13 schools and junior colleges of Moinabad mandal competed in various sports and cultural events. Ms. Nara Brahmani inaugurated this event, while Mr. Bala Krishna, Telugu Film Actor, was the Chief Guest of the Closing Ceremony.
5. On 2<sup>nd</sup> December 2015, CEO of NTR Trust along with Founder of Synchro Serve and 17 MPs from Andhra Pradesh, met Mr.Rajiv Pratap Rudy, Hon'ble Minister of Skill development to request him to allot Rs. 3 Crores for skilling 3000 youngsters in each of these MPs' constituencies.

#### **EDUCATION**

Our vision is to provide quality education to thousands of needy children who can't afford it. Towards this vision, we intend to establish one school in every district of Andhra Pradesh and Telangana.

#### **Key Activities:**

1. A Science Exhibition was held at NTR Model School on 13<sup>th</sup> November 2015. The exhibition, which was inaugurated by Mr.Venkayya, MEO & Mr.T.Vishnu Vardhan, CEO of NTR Trust, was a huge success wherein 1000 students along with parents and teachers from 25 govt. and private schools participated in it.
2. Ms. Nara Brahmani, Trustee and Y.Mohan Rao, COO, NTR Trust, announced another pioneering pilot initiative of NTR Trust - Free coaching to talented youngsters with limited means in both Telangana & Andhra Pradesh on 20<sup>th</sup> November 2015. As part of this, a set of SUPER 60 students will be selected, who in turn would be given FREE coaching for various competitive exams like Group 1, Group 2 and Banking amongst others.
3. Free Competitive Exam, Level-1, was held for 12,000 candidates in 10 venues across Telangana, including NTR Trust Bhavan and NTR Model School, on 29<sup>th</sup> November 2015. Following this, the Level-2 exam was conducted on 6<sup>th</sup> December 2015. Based on this two stage examination, 130 candidates were chosen for free coaching for Group - 1, Group -2 & other competitive exams.
4. Ms.Nara Brahmani inaugurated free coaching classes for aspirants appearing for Group 1, Group 2 & other competitive exams on 21<sup>st</sup> December 2015. A total of 130 candidates were selected out of 12,000 applicants.

5. NTR Model School organized a 3 day NTR-FEST 2015, in which more than 1000 children from 13 schools and junior colleges of Moinabad mandal, competed in various sports and cultural events. Ms.Nara Brahmani inaugurated the event, while Mr.Bala Krishna was the Chief Guest of the closing ceremony.The festival aimed at fostering participative spirit amongst students and encourage the sporting culture to improve their health and well-being.

#### **Press & Media Coverage:**

1. <https://www.youtube.com/watch?v=3t-IJDAZGRo> – TV9
2. <https://www.youtube.com/watch?v=7LVr80VHokY> – HMTV
3. [https://www.youtube.com/watch?v=PFVLC1Dq\\_gk](https://www.youtube.com/watch?v=PFVLC1Dq_gk) – Sakshi
4. <http://www.degaview.com/play/groups-free-coaching-for-poor-students-nara-brahmani-ntr-trust-hyderabad-v6-news-v6newstelugu> - V6
5. <http://www.studiononline.com/beta2/nara-brahmani-speech-ntr-trust-will-offer-skill-development-training/> - Studio N News
6. <http://www.mananews.net/2015/11/nara-brahmani-speaks-to-media-over-ntr.html> - Mana News
7. <http://news.andhraonline.in/Free-Education-For-Poor-Students-In-NTR-Trust-Nara-Brahmani-Mahaa-News-841899> - Mahaa News
8. <http://www.teluguwow.com/view-video/52/Nara-Brahmani-announces-free-training-to-poor-students/> - Telugu Wow
9. [http://picsture.com/nara-brahmani-speaks-to-media-over-ntr-trust-free-training-for-poor-students-hmtv\\_a27df4fe0.html](http://picsture.com/nara-brahmani-speaks-to-media-over-ntr-trust-free-training-for-poor-students-hmtv_a27df4fe0.html) - Picsture
10. <http://www.thehindu.com/news/cities/Hyderabad/ntr-trust-to-offer-coaching-to-poor-students-brahmani/article7899954.ece> - Hindu paper
11. <http://v6news.tv/groups-free-coaching-for-poor-students-nara-brahmani-ntr-trust-hyderabad> - V6 channel
12. <http://timesofindia.indiatimes.com/city/hyderabad/NTR-Trust-to-coach-youths-for-TSPSC-exams/articleshow/49866300.cms> - The Times of India
13. <http://www.deccanchronicle.com/151121/nation-current-affairs/article/ntr-trust-help-groups%E2%80%99-aspirants> – Deccan Chronicle
14. <http://www.ap7am.com/english-news-18922-bollywood-singer-benny-live-in-concert-at-san-jose-california.html> - ap 7am.com
15. <http://www.timesofap.com/politics/ntr-trust-to-offer-free-kg-pg-education-for-poor-in-telangana-ap.html> - Times of AP
16. <http://errabus.com/article/nara-brahmani-free-coaching-for-poor-students> - Errabus.com
17. <http://www.telugumirchi.com/en/education/ntr-trust-coaching-for-group-exams.html> - Telugu Mirchi
18. <http://www.indiontv.com/political-news.php?title=nara-brahmani-announces-free-training-to-poor-students> - indiontv.com
19. <http://www.aplive.net/>
20. <http://www.thehansindia.com/posts/index/2015-11-20/Nara-Lokeshs-wife-Brahmani-to-help-poor-students-with-free-Coaching-for-group-exams-187757> - Hans India
21. [Free Coaching for Group -1& other competitive exams](#)
22. [Science exhibition at NTR Model School.](#)
23. [Free competitive exam by NTR Trust.](#)
24. [2nd Descriptive test held in NTR Model School & NTR Junior College.](#)
25. [Inauguration of free coaching classes for group 1, group 2 & other competitive exams.](#)
26. [Inauguration of NTR FEST - 2015 in NTR Model School.](#)
27. [Nara Brahmani launches free coaching centre in SDC,NTR Trust Bhavan](#) - ABN Channel
28. [Nara Brahmani launches free coaching centre in SDC, NTR Trust Bhavan](#) - HMTV

29. [Nara Brahmani launches free coaching centre in SDC, NTR Trust Bhavan](#) - NTV
30. [Nara Brahmani launches free coaching centre in SDC, NTR Trust Bhavan](#) - ETV
31. [Nara Brahmani launches free coaching centre in SDC, NTR Trust Bhavan](#) - TV9

**Blogs :**

1. [Launch of Free Coaching for Group I, group II & other competitive exams](#)
2. [Inauguration of free coaching classes for Group I & Group II](#)

**HEALTH**

**Key Activities:**

1. During November and December 2015, various organizations and individuals have come forward to voluntarily donate blood. We salute their amazing spirit and thank the institutions, employees, and well-wishers for giving us the opportunity to contribute to the noble cause of voluntary blood donation. NTR Trust organized a total of 46 Blood Donation drives in these two months. The venues of the blood donation camps were - Bank of America, HDFC Bank, Shiva Shivani Institute of Management, Malla Reddy Engg College, CSE, Vignan Engineering College in Hyderabad. Mylan Laboratories, Andhra University Engg College, Krishna College, MP Hari Babu Office and CMR Mall in Visakhapatnam.
2. During November and December 2015, NTR Trust organized 15 free Medical Camps across Andhra Pradesh and Telangana, wherein 5774 people were given free treatment and medicines. Most of the beneficiaries were from Shapoor Nagar - Ranga Reddy district, Nellore district and Singaram - Nalgonda district.

**Press & Media Coverage:**

Our Health related activities received a lot of media attention and appreciation.

1. News Coverage on Medical Camp at Shapoor Nagar by Eenadu on 24 November,2015.
2. News Coverage on Medical Camp at Shapoor Nagar by Andhra Jyothi on 24 November,2015.
3. News Coverage on Medical Camp at Markuk by Eenadu on 29 November,2015.
4. News Coverage on Medical Camp at Markuk by Nava Telangana on 29 November,2015.
5. News Coverage on Medical Camp at Maruthi Nagar Tirupathi by Eenadu on 27 November, 2015.
6. News Coverage on Medical Camp at Nellore by Eenadu on 30 November,2015.
7. [Hearing Test Camp at Vizag Blood Bank on 02 December, 2015](#) - Facebook
8. [Medical Camp at Mansoor Nagar, Nellore on 29 November, 2015](#) - Facebook
9. [Medical Camp at Markuk village, Medak on 28 November, 2015](#) - Facebook

**Blogs :**

1. [Medical Camp at Singaram on 25 December,2015](#)

## **EMPOWERMENT AND LIVELIHOODS**

### **Key Activities:**

1. Komaravolu village was adopted by Managing Trustee Smt. Nara Bhuvaneshwari. Due to our efforts in collaboration with the local community members, it was declared as ODF (Open Defecation Free) by Govt of Andhra Pradesh. NTR Trust is one of the sectoral partners for this village.
2. An initiative was taken by NTR Trust to construct 47 ISL's in Komaravolu village. Also, 210 LED street lights, of worth Rs.4,42,500, were installed in this village.
3. 49 ISL's along with 110 LED street lights, costing Rs 2,45,000 and Rs 2,41,500 respectively, were set-up in Nimmakuru village.
4. As part of Smart AP Programme, GIS Survey was completed in 18 villages, adopted by the NRIs. Following are those villages - Medikonduru, Musthabad, Narayanapuram, Kovvali, Jalipudi, Chataparru, A I Bhimavaram, Srungavarappadu, Pedapadu, Kapavaram, Indupalli, Madhirapadu, Pedapalapparru, Meduru, Pamidimukala, Veldipadu, Lingamguntala and Yedugundlapadu.
5. As part of Smart AP Programme, 45 members were provided with employment for 732 person days.
6. 136 students were trained in Skill Development Centre, Hyderabad in the months of November & December 2015, out of which 41 were placed, with majority of them in Tech Mahindra and Trigeo firms.
7. Dr.Vridhagiri Ganeshan, Former Vice Chancellor of Central Institute of English and Foreign Language conducted a session "Why is English is important for a job interview" on 14<sup>th</sup> November, 2015.
8. Skill Development Centre held a Graduation Ceremony for successful completion of four weeks of free training on 27<sup>th</sup> November 2015, during which Mr. Sripadaram handed over the certificates and spoke on the importance of "Goal Orientation".
9. Skill Development Centre held a Graduation Ceremony on 22<sup>nd</sup> December 2015, for those who have received free training for 4 weeks at SDC. Mr.Manam Brahmam handed over the certificates.
10. Mr.Jagadeeswar, Soft Skills and Computer Skills trainer, gave a pep talk on essence of "Positive thinking" and how to translate one's mistakes into valuable lessons on 8<sup>th</sup> December, 2015.
11. Our Skill Development Centre at Hyderabad was recognized as one of the Iconic *Pradhan Mantri Kaushal Vikas Yojana* (PMKVY) Centres by National Skill Development Council (NSDC), Ministry of Skill Development, Government of India.
12. On 2<sup>nd</sup> December 2015, CEO of NTR Trust along with Founder of Synchro Serve and 17 MPs from Andhra Pradesh met Mr.Rajiv Pratap Rudy, Hon'ble Minister of Skill Development to request him to allot Rs.3 Crores for skilling 3000 youngsters in each of these MPs constituencies.

### **Press & Media Coverage:**

1. Vridhagiri Ganeshan conducted language session at SDC.
2. A pep talk on Positive Thinking by Mr. Jagadeeswar.
3. Graduation Ceremony of NTR Trust SDC Batches by Mr.Manam Brahmam.
4. Graduation Ceremony of NTR Trust SDC Batches by Sripadaram.
5. Smt.Nara Bhuvaneshwari adopted Komaravolu Village - ABN Channel
6. Smt.Nara Bhuvaneshwari adopted Komaravolu Village - Studion N News
7. Smt.Nara Bhuvaneshwari adopted Komaravolu Village - NTV
8. Smt.Nara Bhuvaneshwari adopted Komaravolu Village - CVR News

**Blogs :**

1. [Activities held in Komaravolu village](#)
2. [Activities held in Nimmakuru village](#)

**OTHER ACTIVITIES**

1. Our Trustee Sri.Nara Lokesh inaugurated the book "Yavanika" - a compilation of two decade long reflections on Telugu theatre - by Mr.Ramarao Peddi on 18<sup>th</sup> December 2015. Sri Mandali Buddhaprasad, Hon'ble Deputy speaker of AP Assembly, Dr.Avula Manjulatha and Prof. Vakulabharanma RamaKrishna participated as special guests in the event . This is a step taken by NTR Trust to fulfill its responsibility towards fostering Telugu art and culture.
2. Workshop on Social Behaviour Change Communication (SBCC) for the staff of NTR Trust by Mr.Shishir Ranjan Dash on 6<sup>th</sup> & 7<sup>th</sup> of October, 2015. The main theme of SBCC was the usage of communication to change behaviors, including service utilization, by positively influencing knowledge, attitudes and social norms. It can influence people to make healthier decisions and create long-lasting positive impacts on health and well-being.

**Press & Media Coverage:**

1. [Launch of 'Yavanika' Book](#)

**Vacancies at NTR Trust**

- Senior Medical Officers required at our Blood Banks in Hyderabad and Guntur. As a senior MO, you need to motivate the donors, manage donor reactions and be in charge of the blood processing activities.
- Lab Technicians required at Guntur Blood Bank to do blood grouping, serum grouping, component preparation, X-matching, maintenance of records, attending camps etc.

To apply please send your resume with a covering letter to [hr@ntrtrust.org](mailto:hr@ntrtrust.org)

**Internships at NTR Trust:** We are looking for young graduates to intern with us. NTR Trust promises to give rich work experience across Education, Health, Safe Drinking Water and Empowerment and Livelihoods verticals. Interns are required to spend a minimum of 30 days with us. If you are interested, please send your resume with a letter of motivation to [ceo@ntrtrust.org](mailto:ceo@ntrtrust.org)

**About NTR TRUST**

Established in 1997, NTR Trust has been at the forefront of bringing socio-economic change in Andhra Pradesh and Telangana states. It endeavors to create opportunities for the underprivileged to achieve their full potential, safeguarding health and safety and reducing poverty and instances of injustice. Our work is guided by an important principle: that we are guardians of private funds which must be utilized in the public interest. We are inspired by NTR's deeply held belief: that sharing and caring are the ultimate goals of human life.

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**Support us:**

Donors can donate to NTR Trust using a debit card or credit card issued by any bank. We use HDFC bank payment gateway services for managing and maintaining transaction processes. If you are an Indian citizen with an Indian passport or an overseas donor who files tax returns in India, then you can avail 50% tax exemption under Indian I.T Act u/s 80G of I.T Act 1961. You can track online donations made to NTR memorial trust. You or your team can [view donations](#) made to the trust, enabling you to track the success of your fundraising online.

**Thanks and regards****Mr. T. Vishnu Vardhan**

Chief Executive Officer

NTR Trust

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