

Bimonthly Newsletter - 2019

July-August



CEO's Message

Dear friends,

It is a great privilege being part of NTR Memorial Trust family. During the past five months since I donned the mantle of CEO of this wonderful Organisation, lot of activities have been undertaken by the Management team of various Verticals of the Trust in both the Telugu speaking States of Telangana and Andhra Pradesh. The month of August has been particularly important as we celebrated 73rd Independence Day as well as Rakshabandhan on August 15th.

At NTR Memorial Trust, the welfare of the underprivileged is at the center of gravity and all our activities are aimed at ameliorating their living conditions. We are confident that our efforts would result in better future for the down trodden and weaker sections of the Society.

My sincere thanks to all our Supporters, Individuals, Corporates, Partners, our well Wishers and my Colleagues.

We will be very happy to have your views and suggestions.

Thanks and regards

K. Rajendra Kumar-IPS (Retd)
Chief Executive Officer. NTR Memorial Trust

NTR MEMORIAL TRUST

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Bloodbanks:

Hyderabad:
040 - 30799999
Visakhapatnam:
0891 - 2565858
Guntur:
0863 - 2338444
Tirupathi:
0877 - 2255668

Education:

Model School:
9912341941, 8885553475
College:
7660002627/28

Support us:

❖ Donate through NEFT :

Account Name -NTR Memorial Trust
Account Number - 50100034051074
Account Type - Current
Bank Name – HDFC Bank
Branch – Lakdikapul
IFSC Code –HDFC0000021.

❖ Donate by Cheque/ Demand Draft
in favor of "NTR Memorial Trust"

❖ Donate Online:
<http://ntrtrust://ntrtrust.org/donate-now/>

- ❖ Donations to NTR Memorial Trust are eligible for exemption under Sec 80(G) of IT Act.
- ❖ For more details please call on 040-30145800 / 9100433499 or write to donations@ntrtrust.org



WE WORK THE TALK!



HIGHLIGHTS

Smt. Nara Bhuvaneshwari garu - Managing Trustee - NTR Memorial Trust, inaugurated voluntary Blood Donation and Free Mega Medical Camps at Lakavarapu Kota, Vizianagaram.

73rd Independence Day celebrations with flag hoisting were held at NTR Trust and NTR Model Schools in Gandipet and Challapalli .

NTR Memorial Trust in collaboration with the prestigious Gandhi Institute of Technology and

Management (GITAM), Visakhapatnam organized a Voluntary Blood Donation Camp. 270 donors voluntarily came forward to donate blood.

Himayat Nagar Villagers expressed their gratitude and happiness to NTR Memorial Trust for donating one load carrier to transport garbage from the Village to the dump yard. This was part of NTR Memorial Trust's "Clean Himayat Nagar" initiative.



AREAS WE SERVE



HEALTH CARE



EDUCATION



EMPOWERMENT & LIVELIHOODS



DISASTER RESPOSE & RELIEF



KEY HIGHLIGHTS

HEALTH CAMPS

Medical Camp Partners:

- ❖ Heritage Foods Ltd & Anil Nerukonda Hospital - Lakavarapu Kota
- ❖ Indo - British Hospital, Pammaluru
- ❖ KSR Eye Care & AP Super Specialty Dental Hospital - Hyderabad
- ❖ Kamineni Hospitals - Kannur & Penamaluru



HEALTH CAMPS



11 | Medical Camps

2,424 | Beneficiaries



KEY HIGHLIGHTS

BLOOD BANKS

Our Blood bank Partners:

- ❖ GITAM
- ❖ PVGR Trust
- ❖ Narava Youth
- ❖ Ambedkar Army
- ❖ Akanksha Foundation
- ❖ Spoorthy Yuvajana
- ❖ Yuva Chaitanya Smkshema Sangam
- ❖ Mylan Securty Services
- ❖ Narasayyapeta youth
- ❖ Vignan College
- ❖ Pharmacity & Anakapalle Youth
- ❖ Youth Congress
- ❖ Snehitula Varadhi group
- ❖ Kranthi nagar youth



BLOOD BANKS



52 | Blood donation Camps

848 | Beneficiaries



KEY HIGHLIGHTS

We thank all the donors for supporting us for our campaign "GIFT A CHILD" through Donatekart – A crowd funding platform to raise school supplies like bags, books, pens & geometry boxes etc to the poor, needy and orphan children studying at NTR High Schools.

A visit to NTR Memorial Trust Blood Bank - Hyderabad, was organized for 10th class students of NTR Model School, Gandipet. This event was organised for the first time where 52 students of Class 10th participated. Mrs.K. Madhavi - Admin & Mr. Sasidhar – PRO of the Blood Bank briefed them about the importance of blood donation, criteria for donating as well as different components, storage, equipment used, different Blood groups, rare Blood groups, procedures followed in a blood bank, how blood is collected from a donor, product packing, separation of blood products and labeling.

together, socialize, crack jokes, share stories and prepare for the next half of the day.



NTR Memorial Trust Educational Institutions, Hyderabad celebrated "Swachh Bharat Abhiyan" in the college premises on 13.07.2019. NTR Memorial Trust, CEO, K. Rajendra Kumar IPS (Retd) graced the occasion. The college Campus was cleaned by the Students and Staff.



Lunchtime @ NTR Model School - Hyderabad Lunch breaks give children a chance to unwind, break bread



Thanks to
Donatekart Team



EDUCATION

NTR Trust conducted a training program for newly recruited Lecturers & Teachers at the NTR Memorial Trust - Education vertical. Mr. D. Rajiv Reddy, Trainer-NTR Memorial Trust, Hyderabad conducted the day long session. The training included introduction to NTR Memorial Trust, its core values, culture, people and best practices followed by reputed Educational Institutions all across the country.



Himayat Nagar Villagers expressed their gratitude and happiness to NTR Memorial Trust for donating one load carrier to transport garbage from the Village to the dump yard. This was a part of NTR Memorial Trust's "Clean Himayat Nagar" initiative.



Students of NTR Model School, Gandipet- Hyderabad actively competed in various organized events like painting, quiz and essay writing competition under "Swachh Bharat Theme" conducted at the "Indian National Centre for Ocean Information Services"(INCOIS) Hyderabad & received a participation Certificate.



Now it is once again time for heralding 'Bonalu', the State Festival of Telangana, marking the commencement of auspicious Ashada month. Students of NTR Junior College for Women, dressed in colourful sarees, holding pots on their heads, queued up and prayed to Mahankali for everyone's well-being.

Students enjoyed KHO-KHO game at NTR Model School, Hyderabad. It is one of the two most popular traditional tag games of South Asia. The students were active and excited during the entire session. They were very enthusiastic about the game.





EDUCATION

A free Eye & Dental check-up camp in collaboration with KSR Eye Care, AP Super Speciality Dental Hospital was organized for NTR Model School Students at Gandipet School. 400 students attended the Eye & Dental check-up camp.

We received 108 books from Pratham Books, Bangalore through Oracle Grant for our underprivileged and orphan students of NTR High School, Challapalli, Krishna District. This Library-in-a-Classroom (LIC) is a library on the wall, with richly illustrated children’s books, attractively displayed which provides a print-rich environment for children. LIC is a product that was developed keeping in mind the limitations of schools that are infrastructure and resource scarce.



All students from Grade 1-10th class have time set aside in their Timetable to pursue an activity of their choice @ NTR Model School - Gandipet , Hyderabad. Learning to play a musical instrument and playing in an ensemble is very demanding. A student has to learn to read music notation, develop eye-hand-mind coordination, develop keen listening skills, and develop the discipline to practice. The keyboard class is conducted by a renowned musician. This co-curricular activity will make the students help themselves lead a stress-free life through reflection and mindfulness.



When teachers use innovative activities that make learning engaging and fun, students are more than willing to participate and take an active part. Having fun while learning also helps students absorb and retain information better because the process is enjoyable and memorable. Thanks to these innovative ideas the kindergarten students had a ball with the fun activities that were arranged for them.



During Jul and Aug 2019, NTR Educational Institutions have organized numerous activities and functions.





KEY HIGHLIGHTS

Job Drives

RUBITECH Global Solutions Pvt Ltd, HDB Financial Services, People Prime Worldwide Pvt Ltd, Calibehr, IKYA, Tech Mahindra and Amazon

Certificate Distribution

By Mr Rama Koteswar Rao (Advocate Vinukonda)



90



STUDENTS TRAINED

73



PLACEMENTS



KEY HIGHLIGHTS

NTR Memorial Trust team distributed pure drinking water to the residents of the flood affected Ramalingeswara Nagar area, Vijayawada on 19.08.2019. Hundreds of people are still suffering with flood water logging in this area. We extended support in the form of 4 water tankers consisting of 20,000 liters of pure and clean drinking water.

during this emergency has touched the lives of the people residing in the Ramalingeswara nagar area, Yanamalakuduru, Vijayawada, Andhra Pradesh. Smt Nara Bhuvaneshwari, Managing Trustee, NTR Memorial Trust stated that "the families now have access to clean drinking water due to which lot of infectious and water borne diseases could be prevented, especially in the elderly, infirm and small children.

NTR Memorial Trust Steps in to help flood victims. Our collective efforts to provide clean drinking water



4 Tankers



20,000 Liters
of Safe drinking
water





OTHER ACTIVITIES

Despite all odds, Ms. Brahmani, daughter of NTR Trust Bhavan's Librarian, Mr. Challa Srinivasa Rao completed schooling & intermediate with the help of NTR Trust. She has secured 1329 rank in her IIT-Advanced exam and secured a seat in IIT. She thanked NTR Trust Managing Trustee - Smt. Nara Bhuvaneshwari Garu for supporting her education and stated that she and her family will always remain grateful and respect her forever. Smt. Nara Bhuvaneshwari Garu presented her a Memento and urged her to stay focused and work hard to achieve her goals in life.



We thank Smt. Gaddi Padmavathi, State TDP Organiser Secretary for donating Rs.25,000. This donation will help NTR Trust support a poor, needy & orphan child's food for one year at NTR Trust High School, Challapalli, Krishna (Dist).

NTR Memorial Trust conveys it's thanks to Heritage Foods Limited team for giving us an opportunity to conduct a Fundraising camp at their office premises. We honor the employees for coming forward to donate voluntarily to support poor and needy orphan children studying at NTR Trust High Schools.

We thank Shri S. Lakshmi Narayana, Managing Director, Shri S. Jayaprakash Narayana, Director and Shri. S. Srimannarayana, Director of Kankadurga Finance Limited, Vijayawada for donating Rs.50,000 through their "Sandireddy Lakshmi Narayana Ratna Kumari" foundation. This donation will be used for helping an orphan child's education at NTR Trust High School, Challapalli, Krishna (Dist).





2 different patients in Hyderabad, one at Citi Nero Hospital and another at Star Hospitals immediately needed Single Donor platelets. Mr. D.Rajiv Reddy and Mr. V. Shiva Krishna volunteered to donate and their platelets matched with the requirement. They made a timely donation and played a role in saving precious lives. They both are an example of the commitment that we have towards serving people in need and working the talk!



Celebration of 73rd Independence Day at NTR Memorial Trust. We celebrated the 73rd Independence Day with a lot of enthusiasm and fervor. The National Flag was hoisted by NTR Trust CEO- K. Rajendra Kumar IPS (Retd) and sweets were distributed among all those present on the occasion. Flag hoisting and Independence Day celebrations were also held at NTR Model Schools in Gandipet, Hyderabad; and Challapalli, Krishna district with great patriotic fervor by the Staff and Students.



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