# NEWS LETTER

**MAY - JUNE 2023** 

## సామాజిక సేవాపథంలో ఇరవై ఆరేక్ము





### WE WORK THE TALK!

TWENTY SIX YEARS IN THE SERVICE OF HUMANITY



### **HEALTH CARE**

### **MEDICAL CAMPS**

Medical Camps	167
Beneficiaries	13835

### **BLOOD CENTRE**

Blood Donation Camps	62
Beneficiaries	9818

### NTR MEMORIAL BLOOD CENTRES

Hyderabad - 040 - 48 577 888 Visakhapatnam - 0891 - 256 58 58 Tirupati - 0877 2255 668

### NTR MEMORIAL TRUST

Road No. 2, Banjara Hills, Hyderabad - 500 034 040 - 48 577 888

To know more about NTR Memorial Trust please log on to www.ntrtrust.org

### **HIGHLIGHTS**

#### NTR MEMORIAL TRUST LIVED UP TO ITS MOTTO AT #MAHANAADU2023

The Mahanaadu was a special event in remembrance of the legendary, Late Dr Padma Shri Nandamuri Taraka Rama Rao Garu. His words and principles have inspired everyone and continues to inspire to work with a spirit of selfless service to humanity.

The birth anniversary of NTR is celebrated annually as Mahanaadu. This year, we marked the centenary celebration of his birth in Rajahmundry. The NTR Memorial Trust played a significant role in organizing this event by conducting blood camps, providing free medical services, and ensuring access to safe drinking water through the NTR Sujala initiative. All departments enthusiastically participated and took initiatives to make this occasion a success.

During the Mahanaadu event at Rajahmundry, the team from NTR Memorial Trust showcased their exceptional ability to execute their plans effectively. They truly exhibit their commitment and dedication and made a positive impact.



In order to promote awareness about Thalassemia disorder in society, NTR Memorial Trust Thalassemia Care Centre held an event called "Thalassemia 5K Walkathon" on June 20th 2023 at KBR Park Hyderabad.

The event included esteemed individuals such as Chief Guest Shri Ajay Mishra IAS (Retd), Chairman of Indian Red Cross Society, Telangana State Chapter; Dr. Anand Naragani, Consultant Orthopaedic Surgeon at CARE Hospitals; Dr. Nirmala Lakkaraju, Vice President of Indian Red Cross Society; Shri K. Rajendra Kumar IPS (Retd), Chief Executive Officer of NTR Memorial Trust; Sh A. Gopi, Chief Operating Officer of NTR Memorial Trust; Dr M.V. Rama Rao, Academic Dean of NTR Educational Institutions; Sh S.Joji Reddy, Principal of NTR Educational Institutions and Sh. Balaji, CIO of Heritage Foods Limited, among several other distinguished guests in attendance.

Eye-catching and informative banners, placards, brochures, and leaflets were displayed to raise awareness about Thalassemia and encourage the public to contribute to this noble cause. As a part of speech, Shri K. Rajendra Kumar IPS (Retd.), CEO of NTR Memorial Trust, delivered a compelling speech urging individuals to generously donate blood for those affected by Thalassemia. He emphasized that these individuals require regular blood transfusions every 21 days for their entire lives. He also highlighted the exceptional services provided by NTR Trust Thalassemia Care Centre, where affected children receive free high-quality blood and transfusion facilities on a consistent basis.





### **EDUCATION**

- Ntr's Centenary Celebrations Took Place At Ntr Educational Institutions On May 28, 2023.
- \* On June 2nd, 2023, NTR Educational Institutions commemorated the 10th Formation Day of Telangana State. The event was graced by Dr M.V. Rama Rao, the esteemed academic dean of NTR Educational Institutions as the chief guest. Principal Shri S.J. Reddy, along with the dedicated teaching and non-teaching staff and enthusiastic students, actively took part in these celebrations.
- NTR Educational Institutions of Gradert

\* NTR Junior and Degree College students actively participated in the Thalassemia 5k Walkathon event. Their dedicated efforts during the walkathon included engaging the public with compelling slogans to encourage blood donations and ultimately save lives. The event captured the attention of the public, who enthusiastically joined in and generously donated blood.



A Yoga parade was successfully held on the 21st of June, 2023, at NTR Educational Institutions on the occasion of International YOGA DAY. The event was graced by the presence of Shri. K. Rajendra Kumar garu, CEO of NTR Memorial Trust, Shri. Dr M V Rama Rao garu, Principal Shri S J Reddy garu, along with all staff members and students.

During the celebration, Skilled Yoga Guru conducted a demonstration of various Yoga Asanas. The students showed tremendous enthusiasm and energy by actively participated in the event. Additionally, our School's NCC cadets with enthusiastic joined in these celebrations.





During the Rajahmundry Mahanaadu celebration of NTR Centenary, the NTR Memorial Trust Blood Centres in Hyderabad, Vishakhapatnam, and Tirupati successfully organized blood camps. The public showed tremendous support by generously donating blood to those in need. We sincerely appreciate the positive response and participation from everyone during this event.

#### **HYDERABAD BLOOD CENTER**

	NTR TRUST BLOOD CENTER-HYDERABAD					
MONTH	BLOOD CAMPS	COLLECTION	BANEFICIARIES	FREE ISSUES	GOVT ISSUES	THALASSEMIA
May	13	1060	1868	05	133	68
June	10	1044	1868	11	16	83
Total	23	2104	3736	16	149	151

#### **TIRUPATI BLOOD CENTER**

	NTR TRUST BLOOD CENTER-TIRUPATI					
MONTH	BLOOD CAMPS	COLLECTION	BANEFICIARIES	FREE ISSUES	GOVT ISSUES	THALASSEMIA
May	10	823	1724	04	00	06
June	05	822	1722	05	00	06
Total	15	1645	3447	09	00	12

#### VISHAKHAPATNAM BLOOD CENTER

	NTR TRUST BLOOD CENTER-VISHAKAPATNAM					
MONTH	BLOOD CAMPS	COLLECTION	BANEFICIARIES	FREE ISSUES	GOVT ISSUES	THALASSEMIA
May	08	640	1121	08	34	20
June	16	1264	1514	06	215	18
Total	24	1904	2635	14	249	38

NTR Memorial Trust extended its sincerest gratitude to its donors for their generosity and willingness to give. Through their donation of the Single Donor Platelet, countless lives will be saved and many will have a second chance at living an improved and healthier life. The kindness and selflessness of donors are a true testament to the human spirit, and the Trust had left no stone unturned to thank all the volunteers for their immense contributions. For any enquiries, please contact Hyderabad (040-48577888), Tirupati (0877-2255668) or Vizag (0891-2565858).



#### THALASSEMIA - THE SIGNS, SYMPTOMS AND TREATMENT OF THIS COMMON BLOOD DISORDER

Thalassemia, a blood disorder that affects millions of people globally, can cause a range of symptoms due to an abnormal amount of haemoglobin in red blood cells. Those living with thalassemia must receive ongoing monitoring and treatment from healthcare providers. Treatment options include blood transfusions, management of iron levels in the body, and potentially bone marrow transplants.

The healing power of dance can provide solace and relief for Thalassemia patients, who have been struggling with this condition since childhood.









The NTR Memorial Trust Blood Centres have been at the forefront in providing thalassemia patients and their families, with access to life-saving blood units. With their unwavering commitment to providing essential resources, their Centres are open around the clock to meet the needs of those who require our help. Those in need can contact the Trust's Information Centre for assistance in obtaining blood units for their loved ones. The NTR Trust is proud to support thalassemia patients in need by offering blood transfusions in Hyderabad, ensuring patients have the best chance at a healthy and fulfilling life. For any assistance or enquiries, please contact the Trust for more information (contact.no: 040-48577888).

### HEALTH CAMPS

#### NTR MEMORIAL TRUST HEALTH CAMPS

Through its various healthcare projects and initiatives, the NTR Memorial Trust has been working tirelessly to improve the lives of people from all walks of life, especially those from underprivileged communities. The Trust remains committed to its mission of providing equitable and accessible healthcare to all and continues to strive towards creating a healthier and happier society.

This year's health check-up camps saw a large number of participants from all walks of life. They received comprehensive health screenings for various medical conditions, including diabetes, cardiology, ophthalmology, pulmonology, gynaecology, general medicine, blood pressure, dermatology, ENT, orthopaedics and height/weight/BMI measurements.

The screenings were conducted by a team of experienced healthcare professionals and experts to ensure that participants received the best possible care. The Trust's monthly health check-up camps have been benefiting numerous people across both States. The Trust's mission to provide access to quality healthcare to all, regardless of their socioeconomic status, has been the driving force behind these initiatives and programs.







### FOLLOWING HEALTH CAMPS WERE HELD DURING THE MONTHS OF MAY & JUNE - 2023 **MAY - 2023**

Sl.No.	LOCATION B	ENEFIC	IARIES	
01	Krosuru	58		
02	Governorpet		107	
03	Challapalli		57	
04	Sattenapalle		46	
05	Mahanadu-Rajahmundry	345		
06	NTR Trust-HYD	93		
07	Siddhartha Auditorium-VJA 496			
08	Sajeevani Arogya Center-Mangalagiri 2			
09	Duggirala Arogya Radham 2221			
10	Tadepalle SanjeevaniArogya Center 2063			
	Total Beneficiaries		7,915	

**JUNE - 2023** 

Sl.No.	LOCATION	BENEFICIARIES		
01	Krosuru	54		
02	Governorpet	74		
03	Obulanaidupalem	107		
04	NTR Trust-HYD	96		
05	Sajeevani Arogya Center-I	Mangalagiri 1915		
06	Arogya Radham-Duggi	rala 1949		
07	Arogya center-Tadepall	i 1725		
Total Beneficiaries				

**HEALTH CAMPS - JUNE 2023 HEALTH CAMPS COUNT - 79** 

### **NTR SUJALA**



The NTR Sujala Water dispensing system is a revolutionary water management approach that harnesses cutting-edge digital and IoT technologies. By enabling real-time monitoring and analysis of water production, distribution, dispensation, and consumption, this innovative system provides a comprehensive view of water usage patterns. This can help to identify areas where water conservation measures can be focused, promoting increased efficiency and sustainability. The transparency and accountability that the system provides in the water distribution process are unparalleled. The NTR Sujala Water dispensing system has the potential to be a game-changer in the water management landscape, paving the way for a more responsible and sustainable use of this vital resource.

In May'23 The NTR Trust supplied 311 tankers & In June' 23 supplied 357 tankers

Each tanker has 5000 litres capacity. This denotes that each family gets 20 litres of water supply in a day.

About 1,67,000 families benefited through the NTR Sujala Water program.

### MENTOR THE HERO PROGRAM



Mentor : Sridhara Adusumalli

Name : Kuruva Lakshmi

Class : VI

Father Name : K Ayya swamulu (Late)

Mother Name : K Anuradha
Occupation : Aya in Hostel

Address : Lakshmi puram (V), Kalluru (M), Kurnool (D)
Family Background : My name is Kuruva Lakshmi, My father's
name is Late. K Ayya Swamulu , he was died due to Accident. My
Mother's name is K Anuradha, she is working as a Aya in Hostel. We
are very poor family. I have two brothers. I got Admission in VI class.
I want to become a Teacher. I am thankful to NTR Trust for giving
this admission.



### NUTRIFUL'S TRIBUTE TO THE LATE DR. NANDAMURI TARAKA RAMARAO GARU: COMMEMORATING HIS 100<sup>™</sup> BIRTHDAY WITH A FREE NUTRITIONIST CONSULTATION CAMP.

In celebration of the 100th birthday of Late Padma Shri Dr. Nandamuri Taraka RamaRao Garu, former Chief Minister of Undivided Andhra Pradesh State, we organized a free nutritionist consultation camp that left a lasting impact on all participants.

During this momentous occasion, our expert nutritionist team gathered to commemorate the extraordinary life and legacy of Dr. Nandamuri Taraka RamaRao Garu. With great honor and dedication, our nutritionists offered their knowledge and guidance to attendees, ensuring that each individual received personalized diet charts based on their specific health conditions.

At Nutriful, we firmly believe that a balanced and nutritious diet is key to achieving optimal health and well-being. Understanding the importance of access to quality nutrition advice, we hosted this free camp, breaking down barriers and making expert consultations accessible to all.



### NUTRIFUL'S FOOD ENTRY CONTEST IGNITES A WAVE OF HEALTHY MEAL SHARING AND INSPIRATION AMONG USERS

We are excited to announce the successful completion of our recent food entry contest, which aimed to motivate our users to share their healthy meals with us. Our goal was to encourage everyone to make healthy choices and inspire others to adopt healthier eating habits.

We received an overwhelming response from our users, who shared their healthy meals with us. After careful consideration, we have selected the winners of the contest based on the creativity, nutritional value, and presentation of their entries. The winners receive gift vouchers worth 500 rupees each.







### NTR SEVA SAMITHI CELEBRATES LATE DR. NANDAMURI TARAKA RAMARAO GARU'S 100TH BIRTHDAY WITH NUTRIFUL'S FREE NUTRITION CONSULTATION AND HEALTH CHECKUP CAMP

In celebration of Late Dr. Nandamuri Taraka RamaRao Garu's 100th birthday, NTR Seva Samithi and Nutriful organized a free nutrition consultation health camp. The skilled Nutriful nutritionist team offered personalized diet plans based on individual health status, height and weight, empowering participants to prioritize their well being.



### NUTRIFUL EMPOWERS THE WORKFORCE WITH FREE NUTRIENT CONSULTATIONS FOR A HEALTHIER **TOMORROW**

We believe that a healthy workforce is the foundation of success, and we are committed to supporting your well-being every step of the way.

At Nutriful, we understand the demands and challenges that come with a busy professional life. That's why we are offering free nutrient consultations exclusively for the workforce, providing you with the tools and knowledge to make informed choices about your nutrition and overall wellness.

Our expert nutritionists are here to guide you on the path to wellness. They will assess your unique needs and health goals, creating personalized diet plans tailored to fit seamlessly into your busy lifestyle

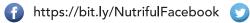


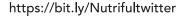
### Scan the QR Code to download Nutriful App





#### For more updates follow us on social media:





**NUTRIFUL HITS A LANDMARK: OVER 50K+** 

health and wellness services. This achievement

and creating a thriving community focused on

WELLNESS SERVICES

more fulfilling lifestyle today.

REGISTERED USERS BENEFIT FROM HEALTH AND

Nutriful has reached a significant milestone with over

50,000 registered users benefiting from its exceptional

underscores Nutriful's dedication to transforming lives

embracing and prioritizing health. Join the Nutriful

family and embark on your journey to a healthier and

Celebrating

Registered Users

Nutriful



https://bit.ly/NutrifulInstagram https://bit.ly/NutrifulYoutube



App Store Carrion



### **SUPPORT US**

Account Name - NTR Memorial Trust
Account Number - 50100034051074
Account Type - Current
Bank Name - HDFC Bank
Branch - Lakdikapul
IFSC Code - HDFC0000021
Donate through the link www.ntrtrust.org/donate-now/
Donations to NTR Memorial Trust are
eligible for exemption u/s 80(G) of IT Act.
For more details
please call on 040-48577888 / 9100433499 or
write an email to donations@ntrtrust.org

### PLEASE SCAN HERE TO DONATE NOW



Donations by Foreign Companies/ Bodies Corporate/ Organisations/ Foreign Citizens (other than Indian Citizens)/ Persons of Indian Origin/ Overseas Citizens of India/ Indian Companies having FDI as per the FEMA (FDI Regulations) can be made by way of electronic transfer to the following bank account of the Trust: Name: NTR MEMORIAL TRUST Bank Name: STATE BANK OF INDIA Account No.: 40115731976 IFSC: SBIN0000691 SWIFT: SBININBB104 Branch Code: 00691 Branch Address: FCRA Cell, 4th Floor, SBI, New Delhi Main Branch, 11, Sansad Marg, New Delhi-110001

Donations by Indian Residents/ Non Resident Indians (Indian Citizens holding Indian Passports, residing abroad)in Indian Rupees/ Foreign Currency, can be made by way of electronic transfer to the following bank account of the Trust: Name: NTR MEMORIAL TRUST COVID 19 RELIEF FUND Bank Name: BANK OF BARODA Account No.: 18090200001670 IFSC: BARBOJUBILE '0' read it as Numeric Bank Branch: JUBILEE HILLS, HYDERABAD

For your reference, donations to the Trust are eligible for deduction under section 80G of the Income Tax Act, 1961. Subsequent to your thoughtful donation, you will be issued with the requisite receipt.

Once the electronic transfer made, you are requested to kindly send an email to donations@ntrtrust.org, mentioning your Name, Address, Contact Number and Income tax PAN No. in the case of Indian Citizens and in the case of NRI Citizen Copy of your passport details, like the date of remittance, Bank name and etc.

Our mailing address is:

NTR Memorial Trust, NTR Bhavan, Road No.2 Banjarahills, Hyderabad- 500034, Telangana, India 040-48577888; www.ntrtrust.

NTR Memorial Blood Centers Hyderabad - 040 - 48577888 Visakhapatnam : 0891 - 2565858

Tirupati: 0877 - 2255668

To know more about NTR Memorial Trust Please log on to www.ntrtrust.org

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