

NEWS LETTER

JULY - AUGUST 2024

సామాజిక సేవాపథంలో ఇరవై ఏడేళ్ళు



WE WORK THE TALK!

TWENTY SIX YEARS IN THE SERVICE OF HUMANITY



HEALTH CARE

MEDICAL CAMPS

| | |
|---------------|--------|
| Medical Camps | 293 |
| Beneficiaries | 17,443 |

BLOOD CENTRES

| | |
|----------------------|------|
| Blood Donation Camps | 45 |
| Beneficiaries | 1265 |

NTR MEMORIAL BLOOD CENTRES

Hyderabad - 040 - 48 577 888
Visakhapatnam - 0891 - 256 58 58
Tirupati - 0877 2255 668

NTR MEMORIAL TRUST

Road No. 2, Banjara Hills, Hyderabad - 500 034
040 - 48 577 888

To know more about NTR Memorial Trust please log on to www.ntrtrust.org

HIGHLIGHTS

EMPOWERING LIVES THROUGH SKILL DEVELOPMENT

On July 27th, Smt. Nara Bhuvaneshwari garu, Managing Trustee of NTR Memorial Trust has inaugurated the Tailoring Training Centre to make a significant milestone to empower our society through the Skill Development Program and Entrepreneurshissp in Kuppam.

During the event, Smt. Nara Bhuvaneshwari Garu also distributed Push Carts, for selling vegetables and fast food items , and Tailoring Machines to the beneficiaries. These essential tools and equipment will enable the recipients to start their own small businesses, providing them with the means to support their families and become financially independent.

"It is truly heartwarming to see the NTR Memorial Trust's commitment to making a tangible difference in the lives of those in need. We believe that empowering people through skill development is the key to breaking the cycle of poverty. The Tailoring Training Center and the distribution of push carts will undoubtedly have a transformative impact on the communities we serve" said by NTR Memorial Trust, Managing Trustee Smt. Nara Bhuvaneshwari garu. "

The inauguration of the Tailoring Center and the distribution of push carts are a testament to the Trust's unwavering dedication to uplifting the lives of those in need.



HIGHLIGHTS

CEO'S VISIT TO NTR EDUCATIONAL INSTITUTIONS

K. Rajendra Kumar IPS (Retd), CEO of NTR Memorial Trust, visited the NTR Educational Institutions to interact with students during their study hours.

"At the NTR Memorial Trust, we are committed to providing quality education and resources to students, empowering them to reach their full potential. Our visits to the NTR Educational Institutions is an opportunity to engage directly with the students, understand their challenges, and offer them guidance and inspiration as they work towards their goals" said by K. Rajendra Kumar IPS (Retd), CEO of NTR Memorial Trust.

The NTR Educational Institutions, which include Schools and Colleges, have been established by the Trust to provide affordable and accessible education to students from all backgrounds. By visiting the institutions during the students' study hours, the CEO could interact with them, answer their questions, and share insights from his experiences.



MISSION TO PROVIDE NUTRITIOUS MEALS TO THOSE IN NEED

A Donation of One Crore Rupees to the Anna Canteen initiative, a crucial program that provides Nutritious Meals to those facing food insecurity in our community. This contribution will help ensure that no one goes hungry, furthering the Trust's steadfast commitment to social welfare.

The Anna Canteen program, offers subsidized, freshly-prepared meals to low-income individuals and families. By providing access to wholesome, balanced food, the initiative aims to improve community health and well-being, while also promoting dignity and self-reliance.

"At the NTR Trust, we believe that access to healthy, affordable food is a fundamental human right. Our donation to Anna Canteen is a testament to this belief, and we are honored to support their impactful work in serving nutritious meals to those in need.



Our mission is to create positive, lasting change in the communities we serve. By supporting programs like Anna Canteen, we are taking concrete steps to improve the lives of those in need and build a more just and equitable society", said by Smt. Nara Bhuvaneshwari Garu, Managing Trustee of the NTR Memorial Trust.

HIGHLIGHTS

NTR MEMORIAL TRUST CELEBRATES INDIA'S INDEPENDENCE WITH VIBRANT

The NTR Memorial Trust proudly celebrated India's 78th Independence Day with a series of engaging events across multiple locations.

On August 15th, the Trust commemorated the nation's independence with celebrations held at its headquarters in Hyderabad as well as in Visakhapatnam, Tirupati, Challapalli, and with the NTR Sujala Team. These celebrations were marked by various cultural events and community outreach activities that reinforced the spirit of unity and patriotism among all participants.

"As we commemorate this momentous occasion, the NTR Memorial Trust is honoured to bring together our local communities to celebrate the values of freedom, democracy, and progress that our nation stands for. Through this celebration, we aim to inspire a renewed sense of national pride and encourage everyone to play an active role in shaping a brighter future for our country," stated by K.Rajendra Kumar IPS(Retd), CEO of the NTR Memorial Trust.



Trust's Headquarters



NTR Educational Institutions
(Gandipet)



NTR School (Challapalli)

HIGHLIGHTS

NTR MEMORIAL TRUST EXPANDS MEDICAL SERVICES WITH AMBULANCE DONATION

In a move to enhance its medical outreach, Smt. Nara Bhuvanewari Garu, Managing Trustee of NTR Memorial Trust has inaugurated a new ambulance donated by Promea Therapeutics Company.

The addition of this state-of-the-art ambulance to the NTR Memorial Trust's fleet will play a crucial role in strengthening the organization's medical services and emergency response capabilities. Equipped with the latest medical equipment and technology, the ambulance will ensure that patients receive prompt and professional care during critical situations, ultimately improving health outcomes and saving lives.



Ambulance Donated by Promea Therapeutics Company

NTR JUNIOR AND DEGREE COLLEGE CELEBRATES COMMERCE WEEK WITH IMPACTFUL LOGO DESIGN WORKSHOP

NTR Educational Institutions, a leading provider of innovative educational programs, proudly announces the successful celebration of its Annual Commerce Week at NTR Junior and Degree College for Women on 12th August 2024.

As part of this celebration, the Institution hosted an engaging workshop focused on logo design, empowering students to showcase their creativity and problem-solving skills.

Students were tasked with crafting impressive logos that not only showcased their artistic talents but also conveyed the essence of their respective fields of study. Through this activity, students gained valuable insights into the principles of effective logo design, including the importance of visual branding, colour theory, and symbolic representation.

"The Commerce Week celebration at NTR Junior and Degree College for Women was a true testament to the talent and dedication of our students. The logo design workshop provided a platform for our students to unleash their creativity and demonstrate their understanding of the critical role of visual identity in the world of business and commerce," stated Dr. M.V. Ramarao, Academic Dean of the college.

NTR Educational Institutions is a renowned provider of Educational programs, offering degrees in Arts, Commerce and humanities. With a focus on innovation, experiential learning, and community engagement, the College is dedicated to shaping the next generation of industry leaders and problem-solvers.

For more information, please visit www.ntrcollegeforwomen.education



NTR EDUCATIONAL INSTITUTIONS STAND UP FOR WOMEN'S SAFETY AND RIGHTS

In a powerful display of solidarity, Dr. M.V. Ramarao, Academic Dean of NTR Educational Institutions, led a candlelight rally to protest the ongoing attacks, rape, and sexual harassment of women across the country. The rally, which took place on 23rd August 2024, brought together students, faculty, and community members to demand justice for victims and their families.

The candlelight rally was just one of many initiatives that NTR Educational Institutions has undertaken to highlight the issue of violence against women. The organization has also hosted workshops, seminars, and awareness campaigns to educate the community on the importance of women's safety and rights.

"We are deeply saddened and outraged by the recent attacks on women, but we are also inspired by the resilience and bravery of the victims and their families. Our goal with this rally is to send a clear message that we will not tolerate violence against women and that we will continue to fight for justice and equality," stated a Student of NTR Junior and Degree College for Women.

"At NTR Educational Institutions, we believe that education is the key to creating a more just and equitable society. Committed to empowering the next generation, we cannot remain silent in the face of such atrocities. It is our moral obligation to speak out and take action to ensure the safety and rights of all women. By empowering our students and faculty to be advocates for change, we can help to create a world where women can live without fear of violence or harassment," said by Academic Dean of NTR Educational Institutions



BLOOD CENTRES

The NTR Memorial Trust Blood Centres are committed to fostering a culture of altruism and community engagement, through ongoing efforts, Trust aims to inspire more people to become regular blood donors, ensuring a steady supply of this vital resource

"Donating blood is one of the most impactful ways an individual can contribute to their community. It's a simple act that can make an immeasurable difference in the lives of those in need," stated a Donor, who is a longtime volunteer at the NTR Memorial Trust Blood Centers.

The Blood collected during Blood Donation Camps will go a long way in supporting Government Hospitals and Thalassemia patients, to help patients undergoing critical surgeries, accident victims, and those suffering from chronic illnesses. By replenishing the local blood supply, the NTR Memorial Trust Blood Centres are ensuring that essential medical services can continue to operate smoothly and effectively.



HYDERABAD BLOOD CENTRE

| NTR TRUST BLOOD CENTER-HYDERABAD | |
|----------------------------------|-------------|
| MONTH | FREE ISSUES |
| July | 84 |
| August | 213 |
| 297 | |

VISHAKAPATNAM BLOOD CENTRE

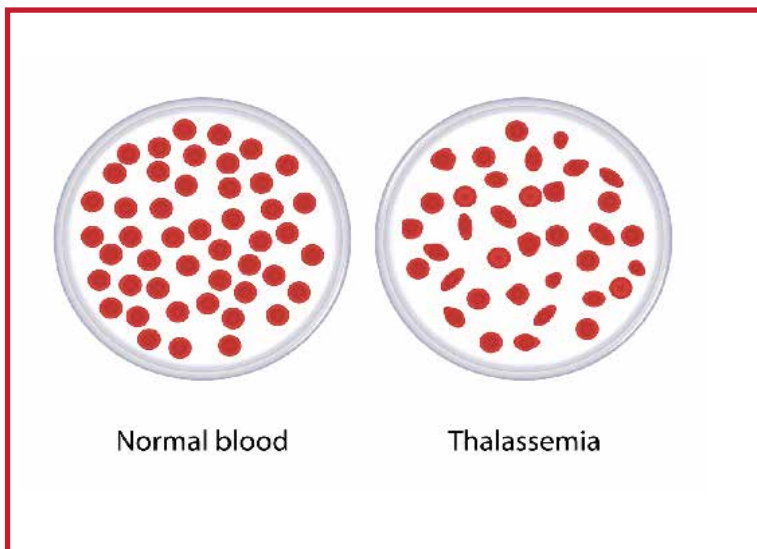
| NTR TRUST BLOOD CENTER-VISHAKAPATNAM | |
|--------------------------------------|-------------|
| MONTH | FREE ISSUES |
| July | 34 |
| August | 51 |
| 85 | |

TIRUPATI BLOOD CENTRE

| NTR TRUST BLOOD CENTER-TIRUPATI | |
|---------------------------------|-------------|
| MONTH | FREE ISSUES |
| July | 58 |
| August | 17 |
| Total | 75 |

THALASSEMIA - THE SIGNS, SYMPTOMS AND TREATMENT OF THIS GENETIC BLOOD DISORDER

Thalassemia is a genetic blood disorder characterized by the body's inability to produce adequate amounts of haemoglobin, the protein in red blood cells that carries oxygen. This deficiency can lead to a variety of symptoms, including severe anaemia, fatigue, and other complications that may affect overall health.



It is essential for individuals diagnosed with Thalassemia to receive ongoing monitoring and treatment from healthcare providers to manage their condition effectively.

NTR MEMORIAL TRUST Thalassemia Care Centre typically involves the treatment of blood transfusions.

Blood Transfusions: Regular blood transfusions are often necessary for patients to maintain healthy haemoglobin levels and prevent complications associated with anaemia.

Blood transfusions help replenish the body's supply of healthy red blood cells, reducing the risk of complications and improving overall health. The center's experienced medical team closely monitors each patient's progress, adjusting their treatment plan to ensure optimal outcomes.

NTR MEMORIAL TRUST'S THALASSEMIA CARE CENTRE COMMITMENT

Thalassemia is a Genetic Blood disorder that reduces the production of hemoglobin, a protein in red blood cells that carries oxygen throughout the body. Without proper treatment, Thalassemia can lead to severe anemia, organ damage, and other life-threatening complications. The NTR Memorial Trust Thalassemia Care Center is committed to ensuring the Thalassemia patients receive the specialized care they need to manage their condition and maintain their quality of life.

NTR Memorial Trust Blood Centres, are dedicated to providing comprehensive support to Thalassemia patients and their families. The centres are equipped to deliver life-saving blood units around the clock, ensuring that patients have timely access to the transfusions they need.

The unwavering commitment to the community means that they are always on standby to assist those who require their help. NTR Trust believes that every patient deserves the best chance at a healthy and fulfilling life. Therefore, they strive to maintain a high standard of care, ensuring that their services are both accessible and effective.

As the NTR Memorial Trust continue to raise awareness about Thalassemia and its impact on individuals and families, this encourages everyone to support those in need. Together, everyone can make a difference in the lives of Thalassemia patients.

BLOOD CENTRES



In addition to blood transfusions, the NTR Memorial Trust Thalassemia Care Center also provides comprehensive support services to help Thalassemia patients and their families navigate the challenges of managing this chronic condition. This includes access to counselling, educational resources, and support groups, empowering patients to take an active role in their care and find the emotional support they need.

"Thalassemia is a lifelong condition that requires diligent management, but with the right care and support, Thalassemia patients can live fulfilling healthy lives. Our team is dedicated to providing the highest quality of care, ensuring our patients receive the treatment and resources they need to thrive," said K. Rajendra Kumar IPS(Retd), CEO of the NTR Memorial Trust Thalassemia Care Center.



NTR Memorial Trust Thalassemia Care Centre



NTR MEMORIAL TRUST
THALASSEMIA
CARE CENTRE

JOIN HANDS WITH US
for a noble cause to save lives

Our Objective is to provide necessary medication, to **1000** Thalassemia Children

Donate: www.ntrtrust.org/donate/donations.php

NTR Bhavan, Road No.2, Banjara Hills Hyderabad – 500034
for more details contact: 040 48577888 / 9100433499

HEALTH CAMPS

HEALTH CAMPS

As part of its ongoing commitment to enhancing health, the NTR Memorial Trust has successfully organized its Monthly Health Check-up Camps across Telangana and Andhra Pradesh States. These Camps are a testament to the organization's dedication to promoting better health outcomes and ensuring that quality healthcare is accessible to all, regardless of socioeconomic status.



FREE HEALTH SCREENINGS

During the camps, attendees received thorough health screenings for a wide array of medical conditions.

The services included evaluations in Diabetes management, Cardiology, Ophthalmology, Pulmonology, Gynaecology, General Medicine, Blood pressure monitoring, Dermatology, ENT (ear, nose, and throat), orthopaedics, and assessments of height, weight, and BMI.

These comprehensive screenings were conducted by a dedicated team of experienced healthcare professionals and specialists who are committed to delivering the highest standards of care. By providing such a wide range of services, NTR Memorial Trust, aims to identify potential health issues early and equip individuals with the knowledge they need to make informed health decisions.



NTR SANJEEVANI AROGYA KENDRAM AND AROGYA RATHAM AT DIFFERENT PLACES

RURAL HEALTH CLINIC: NTR SANJEEVANI FREE CLINIC

In an effort to address the healthcare needs of rural communities, NTR Memorial Trust has established rural health clinics in underserved areas. These clinics offer comprehensive primary healthcare services, including specialized care for chronic diseases, aiming to bridge the gap between rural communities and quality healthcare services.

MOBILE MEDICAL UNITS

NTR Sanjeevani Free Clinic operates Mobile Medical Units equipped with advanced facilities, serving remote areas. A dedicated team of highly skilled Doctors and Nurses offers comprehensive medical check-ups, treatment, and essential medication free of charge to patients. Their mission is to ensure that individuals in the most underserved communities receive the healthcare they rightfully deserve.

HEALTH CAMPS



IN THE MONTH OF JULY -2024

| S.No | Clinics | Camps Count | No.of Beneficiaries |
|------|-------------------------------|-------------|---------------------|
| 1 | Medical Camps | 03 | 2 |
| 2 | NTR Sanjeevani Clinics | 105 | 9,106 |
| 3 | NTR Sanjeevani Mobile Clinics | 67 | 4,728 |
| | Total Camps | 175 | 14,079 |

IN THE MONTH OF AUGUST-2024

| S.No | Clinics | Camps Count | No.of Beneficiaries |
|------|-------------------------------|-------------|---------------------|
| 1 | Medical Camps | 04 | 442 |
| 2 | NTR Sanjeevani Clinics | 101 | 8,080 |
| 3 | NTR Sanjeevani Mobile Clinics | 74 | 4,532 |
| | Total Camps | 179 | 13,054 |

NTR SUJALA

In a world, where water scarcity is becoming an increasingly pressing issue, innovative solutions are essential for sustainable water management. We are excited to introduce the NTR Sujala Water Dispensing System, a groundbreaking approach that harnesses the power of digital and Internet of Things (IoT) technologies to transform the way water is managed, distributed, and consumed.



ENHANCING SUSTAINABLE ENVIRONMENT WITH NTR SUJALA

PROGRAMME HIGHLIGHTS

- SAFE, QUALITY DRINKING WATER FOR A THROWAWAY PRICE
- ADVANCED TECHNOLOGY FOR GREATER SERVICE DELIVERY
- WIDER REACH AND GREATER ACCESS TO WATER
- PROFESSIONAL APPROACH TO WATER MANAGEMENT

NTR TRUST

WE WORK THE TALK!

A New Era of Water Management

The NTR Sujala Water Dispensing System represents a significant leap forward in water management practices. By integrating advanced digital technologies with IoT capabilities, this system provides real-time monitoring and analysis of water production, distribution, dispensation, and consumption. This comprehensive overview enables stakeholders to gain valuable insights into water usage patterns, allowing for more informed decision-making and strategic planning.

It aids in pinpointing areas for water conservation efforts, thereby enhancing efficiency and sustainability. The system's transparency and accountability in water distribution are unmatched, potentially revolutionizing water management practices.



NTR SUJALA

Through NTR sujala we endeavour to provide clean, safe drinking water to every individual in Telangana and AP.

In July '24 NTR Memorial Trust supplied 323 tankers, followed by 332 tankers in August' 24, each with a capacity of 5000 litres. This equates to a daily water supply of 20 litres per family. Approximately 5,459 families have benefited from NTR Sujala Water program, underscoring its significant impact on community welfare and resource management.

FREE EDUCATION TO ORPHAN / UNDER PRIVILEGED CHILDREN

Education is not just about academic achievement; it is about opening doors to opportunities. For many children, especially those facing adversity, education serves as a beacon of hope. It equips them with essential skills, instills confidence, and fosters resilience. By investing in education, NTR Memorial Trust is investing in a brighter future for these children and, by extension, for their communities.

Mission

NTR Trust believes that every child deserves access to quality education, regardless of their background or circumstances. Its mission is to provide a nurturing learning environment for orphaned and underprivileged children, ensuring they receive the education they need to thrive academically and personally.

At Challapalli School, Trust offers free education and accomodation to 388 underprivileged students every year. To date, NTR Trust has extended free accommodation and education to a total of 1,938 orphaned and poor students.

Success Stories

NTR Memorial Trust is thrilled to share some inspiring success stories from its program participants. Children who once struggled in school are now excelling academically and discovering their passions.

Mentor : U. Malati Srinivas



Name : GELLA ABHINAV
Class : VI
Father Name : G SYMON (late)
Mother Name : G INDRA PRIYA DARSHINI (late)
Guardian : PUNNAMMA (GRAND MOTHER)
Occupation : HOUSE WIFE
Address : GUNTUR (V) (M) , GUNTUR (DIST).
Family Background : My name is GELLA ABHINAV. My father's name is G. SYMON. He was died due to Heart Attack. My Mother's name is G. INDRA PRIYA DARSHINI. She was died due to ill health. We are very poor family. I have One Sister. I got Admission in VI class. I want to become a Chartered Accountant. I am thankful to NTR Trust for giving this admission.

Nutriful is the leading mobile fitness application that lets you monitor and analyze your overall health, making reaching and maintaining your unique health and lifestyle goals easier. Combining a comprehensive workout tracking system, sleep tracker and dietary analysis with expert consultation from dietitians and nutritionists on proper meal planning, Nutriful helps users create an immune-boosting plan tailored to their needs. Plus, our app syncs up with the most popular fitness band devices for quick updates on exercise stats - so you can track everything in one place. Get started today and join the Nutriful family!

THE NUTRIFUL'S HEALTH JOURNEY CONTEST HAS ENDED WITH EXTRAORDINARY OUTCOMES!

Nutriful's recent Health Journey Contest has officially ended and we're thrilled to share the incredible outcomes with you all! From personalized diet plans to expert guidance and exciting prizes, it's been a whirlwind of health and happiness.

Check out the highlights

Tailored Diet Plans: Participants indulged in customized diet plans crafted exclusively for them. No more generic diets - Nutriful ensured that every individual had a plan perfectly suited to their preferences and requirements.



Expert Assistance:

Our team of nutritionists and fitness gurus were on standby, providing invaluable support and advice throughout the contest. From recipe recommendations to workout tips, they were there to guide our contestants toward success.

Thrilling Rewards:

Let's not forget the prizes! We've awarded some fantastic rewards to those who demonstrated exceptional dedication and progress on their health journey.

Community Milestone: 3.25 Lakh Users!

We are thrilled to announce that by the end of this month, our cumulative user base has reached an incredible 3.25 lakh! This milestone reflects the increasing awareness of preventive health care within our community. We are grateful for your trust and support as we continue to promote health and wellness.

Thank you for being part of the Nutriful family. Together, let's embrace the rainy season with health and vitality!



Scan the QR Code to download Nutriful App



 +91 8881110468

For more updates follow us on social media:

 <https://bit.ly/NutrifulFacebook>  <https://bit.ly/Nutrifultwitter>

 <https://bit.ly/NutrifulInstagram>  <https://bit.ly/NutrifulYoutube>



SUPPORT US

Account Name - NTR Memorial Trust
Account Number - 50100034051074
Account Type - Current
Bank Name - HDFC Bank
Branch - Lakdikapul
IFSC Code - HDFC0000021
Donate through the link www.ntrtrust.org/donate-now/
Donations to NTR Memorial Trust are eligible for exemption u/s 80(G) of IT Act.
For more details please call on 040-48577888 / 9100433499 or write an email to donations@ntrtrust.org

PLEASE SCAN HERE TO
DONATE NOW



Donations by Foreign Companies/ Bodies Corporate/ Organisations/ Foreign Citizens (other than Indian Citizens)/ Persons of Indian Origin/ Overseas Citizens of India/ Indian Companies having FDI as per the FEMA (FDI Regulations) can be made by way of electronic transfer to the following bank account of the Trust: Name: NTR MEMORIAL TRUST Bank Name: STATE BANK OF INDIA Account No.: 40115731976 IFSC: SBIN0000691 SWIFT: SBININBB104 Branch Code: 00691 Branch Address: FCRA Cell, 4th Floor, SBI, New Delhi Main Branch, 11, Sansad Marg, New Delhi-110001

Donations by Indian Residents/ Non Resident Indians (Indian Citizens holding Indian Passports, residing abroad) in Indian Rupees/ Foreign Currency, can be made by way of electronic transfer to the following bank account of the Trust: Name: NTR MEMORIAL TRUST COVID 19 RELIEF FUND Bank Name: BANK OF BARODA Account No.: 18090200001670 IFSC: BARBOJUBILE '0' read it as Numeric Bank Branch: JUBILEE HILLS, HYDERABAD

For your reference, donations to the Trust are eligible for deduction under section 80G of the Income Tax Act, 1961. Subsequent to your thoughtful donation, you will be issued with the requisite receipt.

Once the electronic transfer made, you are requested to kindly send an email to donations@ntrtrust.org, mentioning your Name, Address, Contact Number and Income tax PAN No. in the case of Indian Citizens and in the case of NRI Citizen Copy of your passport details, like the date of remittance, Bank name and etc.

Our mailing address is:
NTR Memorial Trust, NTR Bhavan, Road No.2
Banjarahills, Hyderabad- 500034, Telangana, India
040-48577888; www.ntrtrust.org.

NTR Memorial Blood Centers
Hyderabad - 040 - 48577888
Visakhapatnam : 0891 - 2565858
Tirupati : 0877 - 2255668

To know more about NTR Memorial Trust
Please log on to www.ntrtrust.org

This is not a statutory News Letter and the information contained herein is based on the data available with NTR Memorial Trust. All the photographs are used for illustrative purposes only. [To Subscribe or Unsubscribe to NTR Trust e-Newsletter email on info@ntrtrust.org]

The NTR Memorial Trust proudly celebrated India's 78th Independence Day with a series of engaging events across multiple locations.

On August 15th, the Trust commemorated the nation's independence with celebrations held at its headquarters in Hyderabad as well as in Visakhapatnam, Tirupati, Challapalli, and with the NTR Sujala Team. These celebrations were marked by various cultural events and community outreach activities that reinforced the spirit of unity and patriotism among all participants.

"As we commemorate this momentous occasion, the NTR Memorial Trust is honoured to bring together our local communities to celebrate the values of freedom, democracy, and progress that our nation stands for. Through this celebration, we aim to inspire a renewed sense of national pride and encourage everyone to play an active role in shaping a brighter future for our country," stated by K.Rajendra Kumar IPS(Retd), CEO of the NTR Memorial Trust.